

**FLEXIBILITY.
PRODUCTIVITY.
RESPONSIVENESS.**

Things V-Trans has
learnt from YOGA.



Other Divisions:



Friends – We are well in the FY 2022. Things are coming back to normal and we can now put our whole focus on the business and achieving our set targets as also fill the shortfall of previous years caused due to various factors.

April was good, May went better and looking here, in June'22, we can say that the target we have taken seems quite achievable. With the seasonality, there will be some ups and downs, but with the aligned strategy and efforts, the growth seems certainty. However, the big challenge is controlling operations cost.

Cost optimization is a constant and evolving process. We have to continuously look for areas for bringing in more efficiencies. Involvement of people and support of technology is the best way to achieve this, with our upcoming best in class new ERP – VIJAYANT, we are going to be a notch above all in technology parlance. Hence the more our team on the ground and at the back end gets involved diligently, more will be chances of bringing in the best practices and efficiencies.

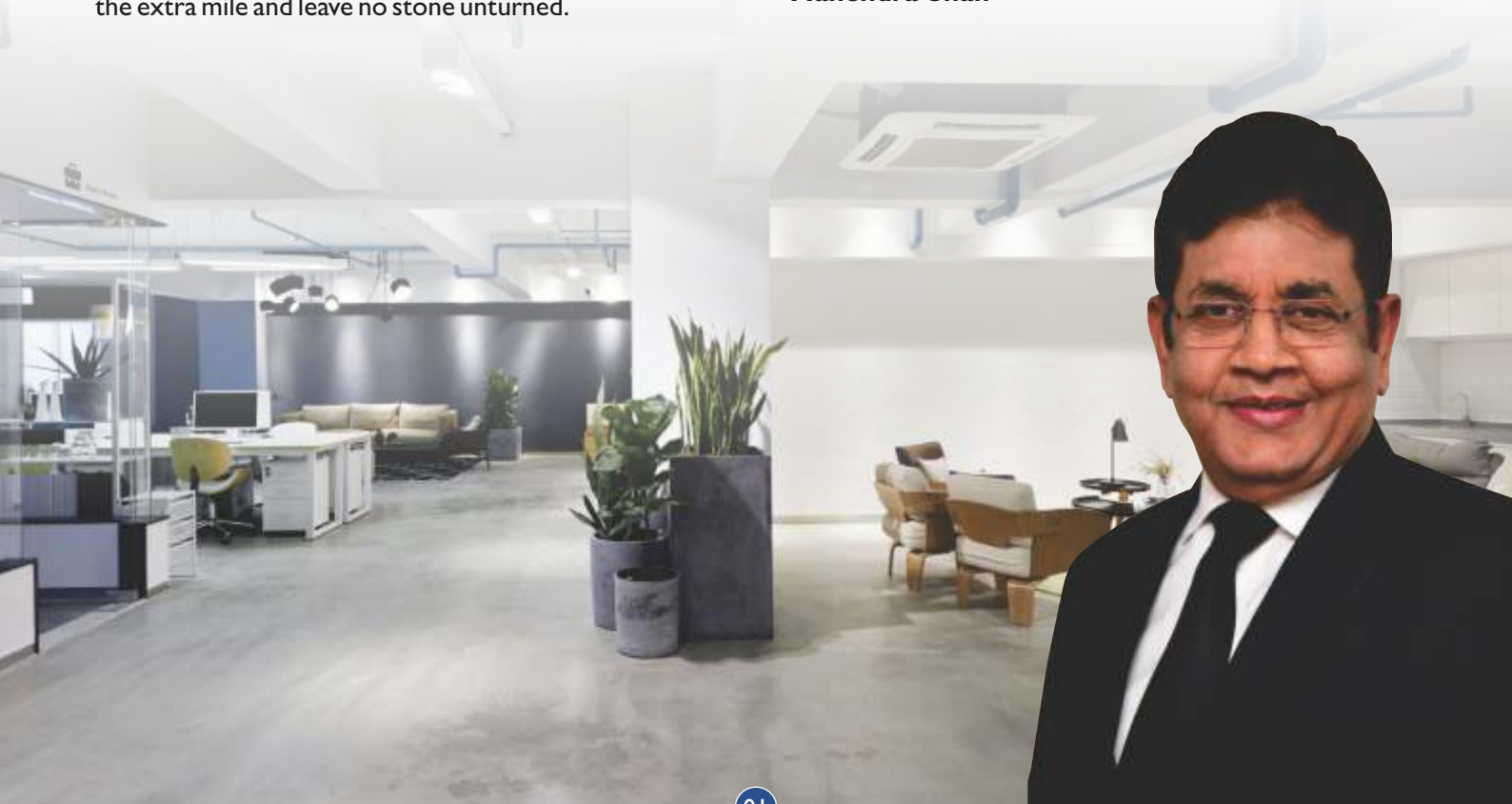
Our training programs are augmented, advanced, and evolved to pace up the skill set of our team and keep them future-ready. Guided by the 4 pillars overall, i.e. Core Purpose, Values, Vision, and Quality Policy, and with the uptick in the manufacturing activities and government push towards the betterment of the logistics sector, and the overall economy, we can expect to have unprecedented growth. You all are required to go the extra mile and leave no stone unturned.

While we ensure that the business is well-maintained, keeping a check on our health is equally important. We are releasing this issue on International Yoga Day, and have also kept an article on health benefits from Yoga, Meditation, and the alternative healing techniques. Do focus on your health-related points and remember that prevention is better than cure. Through healthy routines and diet, we can prevent various lifestyle diseases.

Friends, in the end, I wish to urge all of you to put service and safety as a key priority. You all would know that because of the swift action of one of our colleagues we could avert a big accident, and the cause of this was negligence while booking and later loading at a branch. I have been speaking that the key criteria of our success is quality service, and safety becomes an essential part of it. Alternatively, accidents-fire in vehicle and mishaps are big hindrances to achievement of our objective of service excellence.

Keep service quality, safety, and growth as our key mantra for this year as the rest of the things are looking favorable for us.

Best Wishes,
Mahendra Shah





Mr. U P Singh

In this issue of our people profile section, we are featuring Mr. U P Singh, who is the Corporate Manager – Operations, entrusted with the responsibility of Network & Vendor Management. His professional belief is “Work hard in silence and let your success make the noise”.

He is an art graduate and has rich experience of around 35 years in the logistics industry. He is associated with V-Trans for the last 14 years. Before V-Trans, he worked for various organizations and gained knowledge in different industries, he was associated with companies like TCI Ltd. for 17 years, Om Logistics Ltd. for 3 years & Reliance logistic for 1 year.

On his personal side, he is a very dynamic person & likes to travel and explore newer places. His family members include his better half Smt. Krishnavati Singh, a homemaker, and his two sons. Elder one, Dr. Dinesh Singh is working as an Ayurveda consultant as MD Ayurveda & Younger Son, Suresh Kumar Singh is a Chartered Accountant working as a Tax consultant.



Partners in progress - V-Trans Associates



Our company has a legacy and proud culture of having long-term associations. Be it employees, clients or the vendors, that we call our partners. There are many inspiring stories of how our partners have grown with the growth of the company. Both contributed to each other's growth, the proportion could be different. We are starting a series here where we will try to cover some of those inspiring stories to share that organization values them immensely and to spread the positive words.

One such partner of V-Trans' fleet ecosystem is Jainee Trans, a company that is associated with us for over 3 decades. Started by Mr. Mukesh J Shah, a first-generation entrepreneur, the company got associated with V-Trans with a single truck, and today they have over 60 trucks associated with us. Mr. Viral Shah & Mr. Hitharth Shah the second generation of the family is now at the driving seat, taking Jainee Transport to further heights.

We feel proud when Mr. Viral Shah, says about V-Trans and their association, “We can say that we're a solid rock and V-Trans carved an idol out of it”



READY TO IMPROVE YOUR PRODUCTIVITY THROUGH VIJAYANT!

An ERP (Enterprise Resource Planning) is a tool & planning software whose objective is to centralize and manage different management processes. The new ERP of our group, “Vijayant” allows visualizing an overview of activities and also enables checking details of desired places. It brings automation, efficiency, and better control.



Vijayant helps us with administrative management. It allows planning, Logistics operations, and human resources. Its advantage is that it includes modules, which are applicable to all the processes.

Some of the Key benefits to our organization of Vijayant :

- Increased productivity and reduction of human errors through the automation of processes.
- Improvements in communication and process adherence through an integrated workflow.
- A better service experience for the customer: faster service, accurate delivery, and quick resolution of complaints.
- Better decisions through data analytics & insights.

Optimization of processes

The increase in productivity and profitability is also decisive for logistics, as well as the speed of deliveries, which is greatly improved by the application of automation.

In addition to adding many features that help with optimization, these systems are developed based on best management and logistics practices.

Planning and decision

Quality information is the key word today. Many of the changes we are experiencing stem from or depend on how we use data to plan, accurately forecast demands, and make more informed decisions. ERPs store structured and complete data from the entire customer journey cycle, which is essential for logistics decisions and planning.

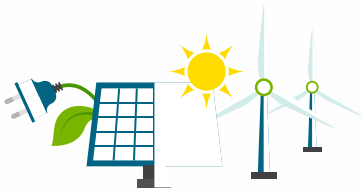
Operational structuring

All this set of information and an adequate analysis structure with a business intelligence approach allows us to create a reliable, secure, and adaptable structure so that the operation flows smoothly.

The list of advantages that a new ERP like Vijayant brings can be endless, and names like Oracle and ShipX are established platforms that has delivered huge benefits to the users.



The logistics industry is one of the key industries that drive the business of any industrial player to reach out to their customers or clients by delivering the required products and goods at the right time. The logistic industry has unlearned a few striking factors like environmental issues and prepared itself according to it to serve the clients and reach out to end-users by not disturbing nature. V-Trans being one of the leading logistics players has built the ESG strategy (Environmental Social Governance) to care for mother earth and offer safe and reliable logistics services that will help the business in the longer run. Here we will be looking at some of the ESG initiative of V-Trans for sustained impact.



V-Trans has installed renewable energy production with solar panels on various premises. 40% of electricity usage is being generated through solar in these facilities, including the corporate office, which is also a US-based LEED-certified building. One of the most important natural resources is water, and high time to preserve it was yesterday. V-Trans knows the importance of this resource and hence has implemented rainwater harvesting techniques in various branches and fulfilment centers, to ensure its highest conservation.

V-Trans has a certified partner for recycling all e-waste anywhere in India, this is very helpful in avoiding hazardous trash. V-Trans is taking all the required measures to avoid plastics in its day-day life, and on the other hand, maximizing the utilization of alternatives like glasses, and metal usage wherever we can. It carried out step by step approach in changing the habit of employees to avoid plastic at least in their professional life.

By providing seed balls to all our employees during our annual meets, the group have planted thousands of plants across the country. V-Trans, also tied up with an NGO “Sankalp Taru” and planted 3500+ fruit bearing trees in drought areas, this gives a 2-way benefit. On one hand, it greenifies the environment and on the other, it becomes the source of income for poor farmers.



The efforts of V-Trans group on ESG front have been recognized and appreciated by prestigious industry bodies, Like CEAT for being extraordinary in the area of environment conservation. For always being an ethical logistic player we received “Jamanalal Bajaj Uchit Vyavahar Purashkar” for two years from CFBP (Council for Fair Business Practices). Some of our top clients who are the leaders in promoting sustainability also noticed and recognized our work. We won Henkel Sustainability Champions Award and also received the trophy of “The Best socially responsible partner” from Dow chemicals.



NEED TO BE VIGILANT

We are in the business due to our customers and our customers are with us because we provide the service at their expected level. In fact, our product is Service and all our team members are continuously yearning to improve upon it. Our desired benchmark is Service Excellence.

The customer-centric approach is a strategy whose purpose is to align the culture, ethics & core value of a company with the needs and aspirations of our customers. In this way, our organization puts itself in the place of the consumer to understand him, and thus be able to offer him more value and an excellent brand experience that allows him to become a happy and satisfied customer.

We are always guarded and try to ensure that the goods are dispatched immediately from Branch / Godown and that there is no delay at TCs. We instruct the drivers to reach the destination on time and ensure that there is no delay in unloading as also the goods are dispatched immediately to the branch or Door Delivered. We are proud to say that we have got a reasonable grip over all these as also our Corporate Operations team is constantly keeping track of it and guiding the team continuously.



However at times we are not that serious about other aspects which are bigger roadblocks for efficient services or are big reasons for service failures apart from causing direct financial loss to us, our clients, and the vehicle owners, and in a rare case, to human lives.



Road accidents, Fires in vehicles and godowns, impounding of vehicles by authorities, and even penal action for booking restricted items **hazardous material, and perishable products that effecting on the level of our service.**

Booking of material with a value below 50,000 which does not require e-way bill without proper scrutiny (and also delivery of such material from our delivery godown without identification of the person collecting) are also issues we need to overcome. Booking hazardous materials prone to fires or being the cause of fire in other materials are some of the issues we need to vanquish.

We need to be alert while booking fictitious invoices and also be in a position to identify the person who booked such material. Similarly, we have a banned list of items of hazardous material, apart from these if there are materials that may cause fire, there too through common sense, all precautions are required to be taken.

We had recently witnessed 2 fire accidents within the last 15 days. In the first incident, it was clearly a mistake on our part to have booked such material which was visibly hazardous and we should have refused to book it. This material was inflammable and with the current heat, was prone to catching fire(which actually happened). We are lucky that due to the timely presence of mind of our Manager Mr. Dhalla and action taken by Mr. Kiran Patel of the Himmatnagar branch the hazardous material was transferred to the local vehicle which got burnt but the rest of the material was saved.

The recent incident for the entire truck has been gutted such incidents to impact our company's reputation, Operation & Customer services. We have to make sure while booking any material we should follow our company guidelines & strictly say no to hazardous material.

Basic criteria to ensure the safety of cargo. We must apply and follow our safety guidelines. We need to keep in mind as logistics people we are responsible for safe and secure delivery. Presence of mind of our colleagues can prevent these chances of fire / accidents



INDIA - RISING ECONOMY

WITH THE TAILWIND OF FUNDAMENTAL REFORMS

India, a country of many countries, diverse land of cultures and traditions, and people of different religions, beliefs, and languages, is the 6th largest economy in the world. It is projected that by 2030 it will overtake Japan and possibly UK & Germany too and will become the 3rd Largest economy in the world. The potential of our country was known to all, however, it was lacking the iron will to execute the long thought and needed work on the ground.

The last decade or so has seen remarkable work on the fundamental areas, which were the basic impediments in the foundation of progress. The massive population presents the opportunity for growth and at the same time, it is the biggest challenge also for bringing in structural changes.

It takes an iron fist to execute the reforms for 140 crores with all hesitation, opposition, and other barriers. One also has to be as keen as mustard to roll out macro reforms back to back and not be afraid of the uncertainties and the risk of failure. Projects like Aadhaar, and Jan-Dhan Accounts are transformational for helping the needy and ensuring that the benefits passed on are not misutilized.

Giving the ideas like Make In India, Swatch Bharat, and Digital India with the immense success of UPI, which the other countries have started adapting. To push the renewable energy a remarkable step was taken, where the government is purchasing the solar power. The financial reforms with revised NCLT laws and a more efficient regulatory framework helped the bad, debt-ridden companies to be exposed and to help the good ones kept afloat. Launching the uniform tax structure of the GST & eWay bill is a courageous step for sure.

Handling a daunting situation like COVID, encouraging the domestic geniuses to build the indigenous vaccine at par with the global pharma giants, would be a dream, a decade or 2 ago. Inoculating the population of 140 crores was a task that critics predicted would be impossible but then the world saw a drive where millions were vaccinated every day. On the birthday of our honorable PM, India witnessed over 2 CR people getting the dose of their vaccine.

Other reforms such as the removal of the most sensitive topics such as article 370 was done for the holistic development of the nation and its integrity and security.

The call for Vocal for Local is in the best interest of local manufacturers and well in direction of 'AtmaNirbhar Bharat', another vision of the government. The new age ideas in which India is probably the first mover in the globe like – ONDC (Open Network for Digital Commerce) and eRUPI.

We are fortunate to be a part of this once in lifetime kind of era, where the country is heading towards a leapfrog growth and inching towards becoming the world's 3rd largest economy.



Health is one of the basic human needs and good health is an important contribution to the quality of human life experience. Wellness is a modern word with ancient roots. The origins of wellness, however, are far older—even ancient. Aspects of the wellness concept are firmly rooted in several intellectual, religious, and medical practices whose historical traditions have indelibly influenced the modern wellness scenario. Wellness is a process of achieving the full potential to enhance the higher quality of life experiences. It is relevant in reduction of the stress and the risk factors of the disorders leading to illness as well as in ensuring the positive health conditions through the multi-dimensional approaches based on the sustainable principles and practices



The widespread reach of India's cultural influence has flourished since the ancient origins of the Indus River Valley civilization, which flourished way back in 2,500 B.C. The wisdom is possibly much older than that though. Yoga, Ayurveda, meditation, and alternate healing techniques are some of the pearls that this wisdom has left for the world behind. We are covering some points for general knowledge and to inspire our readers to include these in their daily lives appropriately and make one step towards a healthy life in totality.

Yoga is essentially a disciplined lifestyle based on an extremely subtle science, which focuses on bringing harmony between mind and body. It is an art and science of healthy living. The word 'Yoga' is derived from the Sanskrit root 'Yuj', meaning 'to join' or 'to yoke' or 'to unite'. As per Yogic scriptures, the practice of Yoga leads to the union of individual consciousness with that of the Universal Consciousness, indicating a perfect harmony between the mind and body, Man & Nature.

Yoga is an ancient practice focusing on breathing, flexibility, and strength to boost mental and wellbeing. It is composed of a group of physical, mental, and spiritual practices or disciplines.



Ayurveda is an ancient healing system that has its origins in India and would be informing a lot of the experiences and activities on our itinerary. The source for Ayurveda medicines remains natural substances free from side effects and mostly removing the disease from the root itself.

Meditation is bringing mindfulness by focusing primarily on breath or on some objects. It helps in calming down the stress and storms of thoughts and emotions in one's mind. Practicing it regularly has made remarkable positive impacts on both physical as well as mental wellness.

The alternate healing techniques such as Reiki, are powerful techniques based on the concept of energy. It's usually based on palm healing, it enables the transfer of universal energy through the palms of the practitioner to the patient and supports both, mental as well as physical healing.

GALLERY



Our Exe. Director **Mr. Aditya Shah's** visit to South, North & West Regions of VT & VX



Kolkata regional team with our
Exe. Dir. **Mr. Rajesh Shah**,
and **Mr. Aditya Shah** & **Mr. Jay Shah**



Mr. Jay Shah's branch
visit in Mumbai



Our Exe. Director **Mr. Vishal Shah's** session at S P JAIN Inst. & Mgmt., Mumbai



All team gathered



Tree Plantation



Tree Plantation



VPL Winners

Glimpse of **V-Trans Premier League (VPL)** at Karnataka Region - Bangalore on 5th June

Achievement of V-Trans Family



Devvrat Mungekar

It's with immense delight we are highlighting the feats achieved by the talented kids of the V-Trans family.

Devvrat Mungekar – Son of our Branch Operations in-charge Mrs. Manjiri Mungekar, completed BE in Computer Engineering from Mumbai University & enrolled as a full-time student in the Master of Science in Applied Modelling and Quantitative Methods: Big Data Analytics M.Sc. graduate program at Trent University, Canada. We wish him a great successful career ahead.

S Swetha, a young talented daughter of our colleague Mr. Subba Raj from the Karnataka region, has completed SSLC with 92.12%. We wish her all the best for her career and higher education



S Swetha



The lion and the rabbit

Long ago there lived a cruel lion in the deep forest. It was a greedy lion and started killing all the animals in the forest. Seeing this, the animals gathered and decided to approach the lion to not kill all of them at a time. They decided that every day one of them should come by themselves for the lion's prey.

One day, it was the turn of the rabbits. A little rabbit voluntarily agreed to go to the lion's cave. The rabbit was wise. It decided to take its own time to go to the Lion. The Lion was getting impatient on not seeing any animal come by and swore to kill all animals on the next day.

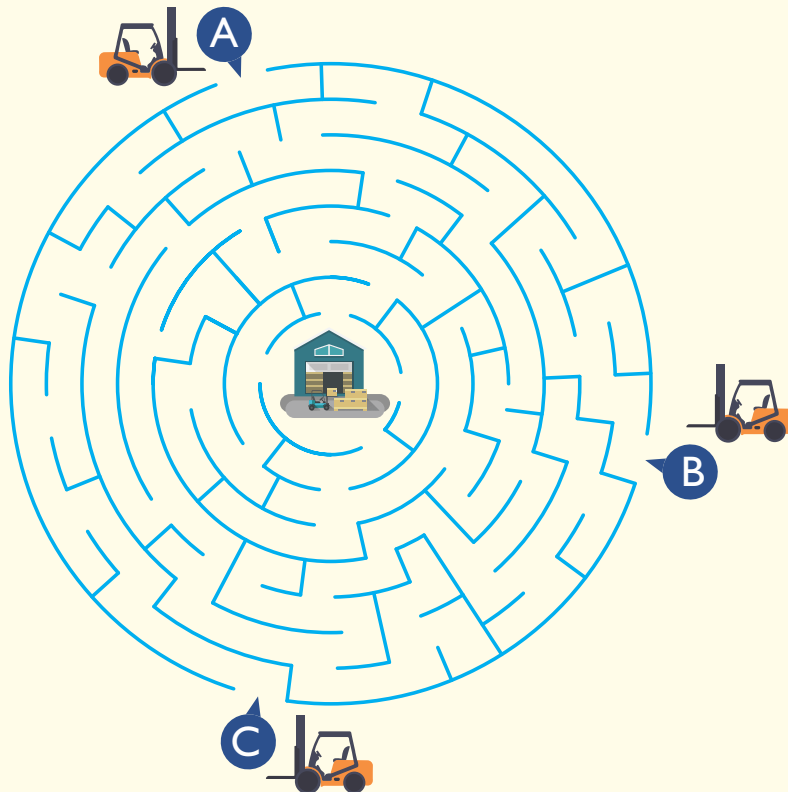
The rabbit then went to the Lion by sunset. The Lion was angry at him. But the wise rabbit was calm and slowly told the Lion that it was not his fault. He told the Lion that a group of rabbits were came with me for your pray in the day but on the way, an angry Lion attacked and ate all rabbits. Somehow I escaped from there to reach safely. The rabbit also said that the other Lion was challenging the supremacy of the Lion. The Lion was naturally very enraged and asked to be taken to the location of the other Lion.

The wise rabbit agreed and led the Lion towards a deep well filled with water. Then he showed the Lion his reflection in the water of the well. The Lion was furious and started growling and naturally its image in the water, the other Lion, was also equally angry. Then the Lion jumped into the water to attack the other Lion and kill it but lost its life in the well. Thus the wise rabbit saved the forest and all animals from the proud Lion.

Moral: Intelligence wins over might.

GUESS THE ROUTE

A, B & C four clips finding the correct route of Warehouses.



VERSATILE IN TEXTILE

Expertise and experience in the areas of Textile logistics.

V-Trans have been offering Integrated logistics services for the textile industry for over decades. Ensuring that every consignment reaches on time, to the right place, and in great shape.



V-TRANS EDGE FOR TEXTILE LOGISTICS

- Attractive price as per customised needs.
- Expertise in Reverse Logistics
- Appointments deliveries
- Fully tax compliant as per Govt. norms
- Oracle empowered ERP with Shipx edges



Integrated Logistics Solutions with surface transport, multimodal express logistics, 3PL & warehousing services.

Strong connectivity with 850+ branches & 50 hub centres

V-Trans (India) Limited, 06, Corporate Park,
V N Purav Marg, Chembur, Mumbai - 400 071.

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Other Divisions: **V-Xpress** Safe and Reliable - For Your Peace of Mind | **V-Logis** End-to-end Integrated Logistics