Jan - Feb 2023, Vol.18- Issue 01

Vijay path News & Topical Views : V-Trans

COLOURS OF PROSPERITY



Other Divisions:



FROM THE DESK OF THE CHAIRMAN & MD

Dear Friends,

Trust you all are doing great. We are in the last month of the financial year, and we are all set with concluding this year and our goals set for the coming year.

I congratulate all for making the FY 2022-23 a good one and am reasonably sure that the aggressive targets taken for the next year, would be achieved. The AOP exercise conducted by all functional in-charges and the regional heads is satisfactory and I am pleased with the aggressive target taken for the next year.

Our growth has been as per the trend, December month as per the seasonality went well, now looking forward to Q4 to cover the shortfall till Dec'22. V-Xpress has implemented the new ERP Vijayant and hence will need some stabilization period, hopefully, in a month's time everything should be streamlined and the ERP will start delivering distinguished advantages to the business & teams. We are expecting V-Trans to put 100% effort in the last quarter and V Logis is expected to make a turnaround with all the required things in place.

Our group is witnessing overall development on various fronts, with the strengthening of the leadership team, enhancement of the technology platform, building up of the infra, and increasing brand value. I get a sense of confidence that efforts put in the last couple of years to add the required things will yield great results in the coming times. These efforts will aid greatly in achieving and surpassing the AOP numbers. We saw another meticulous budget presented by the government addressing the growth priorities. The focus on the logistics sector is very encouraging and we are seeing the development of the infrastructure like never before. The aim to bring down the logistics cost looks more like a reality now. With all groundwork done for the next level of growth and with such a favoured macroeconomic scenario I am sure of the positive year ahead for our industry and our group as well.

I was invited by ET Now Swadesh and Republic TV to share my thought on the budget, you may watch the videos on our YouTube channel. I also shared my thoughts with some publications for expectations and feedback on the budget, which can be checked on our LinkedIn page.

Friends, we celebrated the 100th birth anniversary of our company's founder and my late father Shri K K Shah, on 15th of the Feb. It was his dream and courage to venture out on the path of entrepreneurship that laid the foundation of this great organization. His values, ethics, and social service inspire us to date and will continue to do so forever.

Best Wishes, Mahendra Shah



PEOPLE PROFILE - FLEET DEPARTMENT

In our people profile section, as the teams are getting covered and the people are appreciating the wide coverage, we are featuring another important team, our Fleet department. A successful logistics business cannot sustain without proper fleet management. Its primary goal is to increase efficiency and productivity, reduce costs, and improve customer satisfaction.

THE OBJECTIVE THEY KEEP ARE:

- To operate fleets as per the policies defined by our group & the Government norms.
- To evaluate vehicle & driver-wise performance for better control and route planning.
- To ensure training and safety initiatives for drivers
- To attempt for reducing air pollution as much as possible for environmental safety.

The total strength of Fleet Team is 26, including I Corporate Manager (HOD), I Manager, 3 Vendor for Operational support, & Back office support



Mr. Deepak Solani - Department Head

Our fleet team is guided and mentored by Shri Hasmukh Shah and is headed by Mr. Deepak Solani, as Corporate Manager based at Vapi (Guj).

Mr. Solani is amongst the longestserving employees at V-Trans, he has been with the company for over 29 years. His team is committed to and supportive of the V-Trans movement. His life mantra is:



I believe in appreciation to my team members & always support them for any task.

I believe in taking the criticism and sharing the Credit



Hitesh Chandra N. Pathak - Supporting manager accounts



Nikunj Gala -Sr. Executive 20 Year's experience of which 20 Years in VT



30 Year's experience of which 23 Years in VT



Amit Gujjar - Sr. Executive 18 Year's experience of which 06 Years in VT



Kishor Makawana - Sr. Executive Shashikant Darji - Sr. Assistant 26 Year's experience of which 11 Years in VT



Hariom Samania - Executive 15 Year's experience of which 15 Years in VT



Sagar Mehta - Sr. Assistant 10 Year's experience of which 9 Years in VT



Parita Patel - Executive 15 Year's experience of which 12 Years in VT



Amit Vani - Executive 20 Year's experience of which 5 Years in VT

DEPARTMENT INFORMATION

PEOPLE PROFILE - FLEET DEPARTMENT



Satishsingh Dadwal - Sr. Assistant Parth Raval - Sr. Executive 15 Years experience of which 14 Years in VT



6 Year's experience of which 3 Years in VT



Kunal Patel - Executive 10 Year's experience of which 5 Years in VT



Nilesh Patel - Sr. Assistant 15 Years experience of which 7 Years in VT



Rohit Sharma - Executive 2 Years experience of which 4 Months in VT



Kishan Murari Zha - Sr. Assistant 7 Years experience Of which 4 Years in VT



Balaji Shinde - Assistant 6 Years experience Of which 6 Years in VT



Kirtan Raval - Assistant 4 Year's experience Of which 4 Years in VT



Vipul Patel - Assistant 2 Years experience Of which 4 Months in VT



Vishal Parekh - Sr. Assistant 4 Years experience Of which 4 Years in VT



Aakash Randive - Sr. Executive 4 Years experience Of which 2 Years in VT



Bhavesh Patel - Executive 3 Year's experience Of which 4 Month's in VT



Viraj Bari - Sr. Assistant 5 Years experience of which 4 Years in VT



(Vendor) 5 Years experience Of which 3 Years in VT



Dhaval Dedhia - Field Support Sanjeev Naryal - Field Support Kesarsingh Patial - Field Support (Vendor) 20 Years experience Of which 15 Years in VT



(Vendor) 30 Years experience Of which 25 Years in VT

PARTNERS IN PROGRESS - V-TRANS ASSOCIATES



Mr. Mukesh Kumar Ambedia with his father late Mr. Rajendra Singh Ambedia

"It has been an amazing journey of 35 years and many more years to see. I am thankfull to Hasmukh shah sir, who helped and nurtured me to grow up. I am here today because of V-Trans and I have a lot of trust. I know them since I was a kid at that time it was known as Vijay Transport all vehicles painted in green colour with Rath logo and now globally known as V-Trans (I) Ltd. I am the second generation after my father who is connected with V-Trans" says **Mr. Mukesh Kumar Ambedia**

Featured in the special section of our "Partners in Progress," Mr. Mukesh Kumar Rajendra Singh Ambedia is one of the oldest and most trusted partners in the VT journey. This cherished association has lasted approximately 35 years, from one vehicle to six vehicles, and will only grow stronger in the years to come.

DISCIPLINE - TILL THE LAST LEG

On a personal trip to Baroda, our AVP CCD, Mr. Pradeep Dave, noticed that many truck drivers were driving on the speed track, which is not permitted for heavy vehicles and can lead to accidents. However, he was proud to see that our own fleet drivers were properly following lane discipline. He stopped at a fuel station and congratulated one of our heroes & driver, Mr. Siraj Ahmed. Overwhelmed with this unexpected gesture Mr. Ahmed promised to adhere to the same in the future and also that he will convey the message to his fellow drivers.

Hats off to our fleet team for having this discipline and living up to the reputation of an ethical organization.



Mr. Pradeep Dave along with driver, Mr. Siraj Ahmed

MEDIA VISIBILITY: V-TRANS GROUP

V-Trans group holds a leadership position in the logistics industry and the media shows keen interest to the opinion of group's spokesperson on various important developments. We are sharing some highlights of selected media coverages.



I. Textile Magazine.

In a conversation with The Textile Magazine, our Chairman and MD, Mr. Mahendra Shah, shared his view on exploring new frontlines. We are expanding our infrastructure and widening our horizons. To do this, we are investing in technology and infrastructure to ensure that our services can be used across various industries. We are also expanding our presence in the SAARC countries so that we can offer our services to a wider customer base.

Link: https://www.linkedin.com/feed/update/urn:li:activity:7014088196376440832

2. The Economic Times

Technology and the human touch are the perfect combinations for delivering an outstanding customer experience in the logistics industry. In an exclusive coverage in The Economic Times Times, our Chairman and MD, Mr. Mahendra Shah, shares his view on how, with the help of technology, and customer centricity, we are creating customer delight.

The Fusion of advanced technology and the human touch is the way ahead for winning customers



Link: https://www.linkedin.com/feed/update/urn:li:activity:7022106720143355904



3. ET Now Swadesh

Vehicle scrap policy is all set to change the game and help curb pollution, but the interest of small truck owners has to be kept in mind. Our Executive Director, Mr. Hasmukh Shah, spoke to ET Now Swadesh and said that he welcomes the move to remove government vehicles that are older than 15 years, as this will help set up the required ecosystem for the policy implementation. Listen to the full episode here.

Link: https://www.youtube.com/watch?v=C6T0SY-QZok

4. ET Now Swadesh

As the budget is on the horizon, key industry experts are being invited to share their expectations from the budget. Our CMD, Mr. Mahendra Shah was invited by **ET Now Swadesh**, to share his thoughts on what the logistics industry can look forward to from the budget. See the recording of the live telecast below.



Link : https://www.https://www.linkedin.com/feed/update/urn:li:activity:7023914424511926272

MEDIA VISIBILITY: V-TRANS GROUP



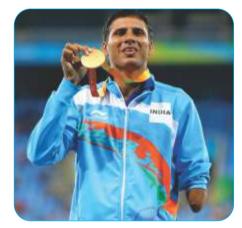
5. Republic TV

The Union Budget is an event that everyone waits for, as it has an effect on the finance and economy for everyone. To analyze how the budget for 2023-24 was, Republic TV invited our CMD Mr. Mahendra Shah. The government has placed a prime focus on logistics, which will benefit the industry directly and indirectly not only for this budget but for a sustained time now, opined Mr. Shah.

Link : https://lnkd.in/dpPRYdGx

MOTIVATIONAL STORY

Shri Devendra Jhajharia (Padma Bhushan)



Shri Devendra Ihajharia is an Indian Para-Javelin thrower and the first Indian Para-athlete to win two gold medals at Paralympics. Born on 10" June, 1991 in Jaipuria Khalsa (Churu district) of Rajasthan, He lost his left hand at the age of 8 years due to an unfortunate accident. This incident shattered him mentally and physically but, he decided to change the future course of his life. He took up sport as a challenge and decided to make the mark in Javelin. He participated in the national championship at Bangalore in 2001 and won the first gold medal in javelin. In 2002, he won the first international gold medal in Fespic games held in South Korea. He has won two Gold Medals in Paralympics and a Silver Medal in Tokyo 2020, making him the first ever para-athelete to bring two Gold and a silver for the country. Shri Devendra has been honoured with several National Awards like Special Commendation Award by the Hon'ble President of India, Arjuna Award.

Shri Harekala Hajabba (Padma Shri)



Shri Harekala Hajabba is an orange vendor in the city of Mangalore, Karnataka. He saved money from his vendor business to build a school in his village. One day a foreign tourist couple came to Shri Hajabba and asked the price of Oranges but he couldn't answer because he didn't study English not even Kannada Letters. At that time, he decided to educate the children of his village. Due to his hard Work and by the help of government officers, political leaders and family members, Shri Hajabba finally started Istandard school on 6th June 1999. The Deputy Commissioner granted 40 cents of land for Government school at New PadpuHill. With the help of donors, school building was inaugurated in August 2001. In 2004, there were four teachers and 125 students in the school. Through his untiring Efforts, he was able to start a higher secondary school in 2007. He has received various honours and awards. Karnataka Government awarded Kannada Rajyostava Award to him in 2013-14.

GROUP EVENTS

Vijayant: A Monumental Success - Team Appreciation



The recent success of Vijayant has been a cause for celebration for our V-Xpress team. To honour this achievement and to acknowledge the contribution of all our Vijayant warriors, a small function was organized where, as a token of appreciation all Vijayant warriors were presented with a certificate. The success of Vijayant is a clear demonstration of the power of innovative technology and its ability to drive growth and improve operations for businesses of all sizes. The smooth execution of the new ERP is a real example of the power of dedication and commitment of the team. We congratulate to all the Vijayant warriors.

34th National Road Safety Week: A Celebration of Responsibility and Awareness

Each year the Ministry of Road Transport and Highways (MoRTH) of the Government of India, observes National Road Safety week. The 34th National Road Safety Week was observed from January 11th to 17th, the same was celebrated with great enthusiasm at our organization also. The aim of this week was to spread awareness about the importance of road safety and to encourage everyone to follow traffic rules and regulations.



We organized various activities across our transhipments, and warehouses, and promoted the message as per the theme "Sadak

Suraksha Jeevan Raksha". Training & briefing sessions were conducted by senior team members and our safety officer for our employees, drivers, and associates, where importance of safety was conveyed also safety pledge was taken.

Such frequent training and briefings are a testament to the commitment of our organization in promoting road safety and overall safety in general.



Drivers rewarded with safety pledge certificate

PRESTIGIOUS BRAND OF ASIA



CMD Mr. Shah receiving the Prestigious Brand of Asia Award 2022-23, from the hands of Mr. Dunston Pereira COO to the private office of HH Shiekh Ahmed Bin Faisal Al Qassimi along with Ms. Chaity Sen-Publishing Director Herald Global



Mr. Aditya Shah conferred with Marketing Meister Awards received by the CMD, presented by Mr. Suresh Kumar - Chairman IBPC & Mr. Saimik Sen editor-in-Chief of Herald Global Felicitated Pride of UAE

Recognitions and appreciation are things that motivate anyone, and when one gets recognition at a famous international platform and is honoured as a Prestigious Brand of Asia, the joy is different.

Our organization V-Trans has been awarded the "Prestigious Brand of Asia 2022-23" by BARC Asia and ERTC.

The winners were chosen from a pool of 250 brands, with thorough research and 3 rounds of shortlisting on various parameters. It is a delight to know the strength that the brand V-Trans has earned in the past 6 decades, to come out as a winner in such research.

Our Chairman & MD Mr. Mahendra Shah received this honour on 28 Feb at Sheraton Abu Dhabi Hotel & Resorts, Abu Dhabi (UAE). Along with the prestigious brand of Asia for the organization, our executive director V-Trans and CEO-V-Xpress, Mr. Aditya Shah was also awarded as the Marketing Meister. On his behalf, this was received by the CMD.

Congratulations to all colleagues of the group and all associates and hearty thanks to all our clients and well-wisher for keeping their trust and staying with us in the journey.

Such recognitions put a bigger responsibility on us to live up to the expectations and therefore motivate us to further enhance our excellence.

Few other Global Brands like : Bharat Benz, Bayer Pharma, Godrej Security Solutions, Welspun, Tata Steel, Danube, Allana Group, Damac, and Emirates Holding Group were also present and received awards at the event.

FUTURE OF WAREHOUSING SUMMIT & AWARDS

The Indian logistics industry is going through a transformation period and with desired impetus from the government the future looks only bright. To deliberate on the future of the Warehousing industry with all industry stalwarts, UBS forums organized a business conference on the 23rd Feb 2023 at Novotel, Juhu- Mumbai. V-Logis joined this initiative to facilitate the discussion and idea exchange session as a partner of the event.

Senior industry professionals from across India and from different industries came together and shared best practices, some of the challenges and possible solutions.

The event was graced by the presence of our Executive Director Mr. Rajesh Shah, Mr. Ronak Shah, Executive Director at V-Trans and CEO of V-Logis, and Mr. Jay Shah with senior team members from the V-Logis team.





FUTURE OF LOGISTICS & SUPPLY CHAIN SUMMIT & AWARDS



Mr. Aditya Shah presented award to our esteemed client Mr. Nitin Nigam from Benetton India

The national logistics policy, Gati Shakti Master plan, and the target to bring the logistics cost down to single digit, are all key signs of the transformation that the Indian Logistics and Supply chain industry is witnessing. To enable the open dialogue between the logistics masterminds and to offer a platform for knowledge sharing, UBS forums organized a business seminar on The Future of Logistics & Supply Chain. Our express cargo division V-Xpress, was a key partner in the event. Our Executive Director –V-Trans and CEO – V-Xpress, Mr. Aditya Shah and the V-Xpress COO Mr. Rajiv Bhattacharya were present with the senior team of V-Xpress at the event. Mr. Bhattacharya made a presentation on the topic – 'The strategic roadmap for digital transformation' and also took part in a panel discussion.



GROUP EVENTS



VXPRESS OPERATIONS MEET

Investing in training always helps the team stay competitive and empowers them to deliver superior results and overcome on-ground operational challenges. Such a mindset yields excellent ground personnel who add value to the company and expand its customer base.

In order to take V-Xpress operational efficiency to the next level, our Pan-India V-Xpress operation team gathered for strategic training on how Vijayant is going to be a great support for them going forward and some more inputs from the leadership team. The meet was held at Mumbai for 2 days at Royal Garden Resort.





At a 2 day VX Pan India operations meeting in Naigaon, Mumbai, Team V-Xpress with senior management.

NETWORK EXPANSION



Our new state-of-the-art Transshipment is strategically located near the national highway (NH-44), making it a convenient location for pickups and deliveries. The easy accessibility to the highway ensures efficient transportation of goods to and from the hub and connects it to major industrial units. The hub is designed to accommodate various types of vehicles, which makes it suitable for all types of pickups and deliveries. The total area of the Transshipment is 38,000 square feet.

The ample space ensures that there is enough room for the loading and unloading of goods, which translates to increased productivity and efficiency. Additionally, the spacious area allows for easy manoeuvring of vehicles within the hub.



VT-Hydrabad Team

NEW BRANCHES HIGHER REACH



GALLERY

ODC MOVEMENT:



Big cargo, is a big responsibility, and we have the expertise to deliver it. Our team has delivered another set of ODC consignments- A massive 20 metric tons of ODC cargo from Bahadurgarh (Haryana) to Davanagere (Karnataka) with ease.



Another big consignment of 44mt load was delivered from Amritsar (Punjab) to Dadra (Gujrat) with precision and care.

REPUBLIC DAY

The V-Trans Group celebrated the Republic Day across all of our divisions and offices.





FEEDBACK

We keep getting encouraging feedback from our readers and also receive valuable suggestions. We have decided to feature some selected feedback here in the section. You all are requested to keep sharing your feedback and suggestions with us at – <u>marketing@vtransgroup.com</u>

Feedback I

As a regular reader of Vijaypath, I believe that it is a well-managed publication that covers most of the important points about our organization. I find the CMD's desk message particularly engaging, as it covers everything from our achievements to our plans for expansion in the upcoming sessions.

I would like to suggest that we include training and coaching sessions in each edition of Vijaypath, focusing on skill development, personality growth, and sales skills. These sessions would be incredibly valuable in helping our team improve and grow.

Mr.Pravin Agashe Sr. Regional Manager, V-Trans - Karnataka Region

Feedback 2 🤍

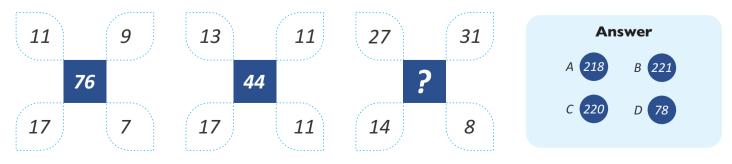
The magazine actually brings the business world to us by sharing the latest changes, developments, achievements, and planning as well as the decision-makers associated with the business. Images along with the content make Vijay Path even more attractive and exciting. Very easy to understand, Vijay Path serves as a company's roadmap that encourages people to work hard and grow with the organization.



Mr. Sagar Sonawane EHS Executive, Chem Store

PUZZLE

What number should replace the question mark?



SHRI KUNWARJI KHIMJI SHAH (SHRI K. K. SHAH)

Heartfelt tribute to Pujyashree Kunwarji Khimji Shah (Shri K. K. Shah) on the occasion of his birth centenary, a man of the age, a messiah of humanity, a big hearted, a devotee of religion, a friend of all, a family elder and a guide to all on the path of principle and adventure.

A VISIONARY WHO GOES BEYOND BOUNDARIES AND LIMITATIONS BECAME THE EPITOME OF TODAY'S SUCCESS.

Established as 'Vijay Transport' by Shri K. K. Shah along with his brothers which later got renamed as V-Trans Group now has over 850 branches across India providing satisfactory service to thousands of customers through its various divisions throughout the year.



-Xpress

Group Companies:

V-Logis

DOB - 15.02.1923