## Vijay path News & Topical Views : V-Trans World



# REFRESH YOUR VIEVV.







## FROM THE DESK OF THE CHAIRMAN & MD

Dear Friends,

I hope you all are doing well.

We have crossed the first quarter of this financial year. At V-Trans, our performance has been moderate on the desired parameters. V-Xpress has done well in the first quarter, and V-Logis is also trying to catch up. We have worked extensively on strategic initiatives and aligning business priorities, focusing aggressively on service excellence and cost optimization.

Since the beginning of this financial year, we have been committed to transforming the company to achieve service excellence, resulting in customer delight and setting us apart from the competition. We have identified that we already have all the necessary resources in place. By focusing on small things and getting the basics right, we will achieve our desired results. Simultaneously, we are focusing on controlling overheads. This has briefly set the direction of the company for this year and to a certain extent for the coming one, as I mentioned during the Pardi ECM, held in South Gujarat on July 12<sup>th</sup> and 13<sup>th</sup>.

The 2-day ECM was very productive, with the entire leadership and think tanks from across the country gathering to brainstorm over the quarter's performance and year-ahead plans. The team also visited the newly opened state-of-the-art transshipment facility in Pardi.

Last month, on the occasion of World Environment Day, our internal team took a noble initiative named "Together for Tomorrow," where we planted over 3,500 trees nationwide, contributing to a better tomorrow.

Following the deep-rooted path of philanthropy, the management team individually, has contributed to the noble cause of health and education in Kutch region, same has been covered briefly in this issue.

We have conducted a series of workshops and training

sessions on the cultural change exercise we have initiated. Now, post-completion with senior team members across India, we are starting the second phase, covering the next layer of our colleagues to make them part of this transformation.

We are also moving towards the launch of our ambitious new ERP, Vijayant, in V-Trans, scheduled for November I, 2024. All advanced stage activities are being conducted and regularly overseen by the Vijayant steering committee. We are excited about the benefits Vijayant will bring to V-Trans.

We got associated with Indian Army for an event on Vijay Divas, celebrating the  $25^{th}$  anniversary of this valorous victory of our armed forces. The bike rally celebrating this occasion was flagged off from Mumbai for Kargil, where V-Trans joined as the logistics partner.

I am delighted to share that our express division, V-Xpress, has received an honor from one of our esteemed clients, Schneider, as the most responsive logistics partner. The award was received by the CEO of V-Xpress and Executive Director of V-Trans, Mr. Aditya Shah. My heartiest congratulations to Aditya and the entire V-Xpress team. It's a true moment of delight when such a big client appreciates our efforts.

In conclusion, my message to the team is about the drive we have initiated with vigor and commitment to achieve service excellence: "Perfection is not attainable, but if we chase perfection, we can catch excellence."

Best Wishes, **Mahendra Shah** 

## **PEOPLE PROFILE**



In this edition of the People Profile, we highlight Mr. Vijay Trivedi, Corporate Manager-Operations in the Market Fleet Procurement Department at V-Trans.

Mr. Trivedi has 28 years of rich experience in logistics and supply chain industries. He is a commerce graduate and has completed a 3-year CA articleship in Mumbai. His professional

journey began at Surat Goods Transport Pvt. Ltd., followed by roles at Reliance Logistics Ltd, NeelKamal Ltd, Mahindra Logistics Ltd, and V-Trans India Ltd. In his previous roles, Mr. Trivedi has held different positions and functions within operations & sales.



On the family front, Mr. Trivedi's wife, Mrs. Dimple Trivedi, is a

homemaker also involved in some side hustle. Their son, Jay Trivedi, has completed his B.Tech in Computer Science and is currently studying Cyber Security & daughter, Ms. Krishna Trivedi, is pursuing her ACCA qualification and is in her second year of B.Com.

Mr. Trivedi is a man of high principles and unwavering determination. He believes that hard work, honesty, and a winning attitude can transform dreams into reality when pursued with relentless effort and persistence. His commitment to integrity and strategic vision drives operational success and inspires his team. A team player, he enjoys cricket and football, socializing with friends and colleagues, and group travel with family and friends.

## PARTNERS IN PROGRESS



Mr. Shishram ( in the front row) with his family & adorable grandson

Mr. Shishram is a pivotal partner in V-Trans' success story. As part of our "Partners in Progress" series highlighting our growth partners, we celebrate individuals like Mr. Shishram, who have journeyed with us. His remarkable path spans nearly 15 years, starting with 2 vehicles and expanding to over 14 vehicles currently attached to V-Trans.

Reflecting on his time with us, Mr. Shishram expresses deep fulfillment in his journey and takes pride in his association with V-Trans, a trusted leader in logistics. He values V-Trans as one of the most reliable transport companies, emphasizing its transparent and ethical transactions, and a well-supported operational team. He appreciates their consistent supports, which contributes significantly to their mutual success and growth.

## **OUR AMBITIOUS TECH PROJECT - VIJAYANT**

We are excited to announce the upcoming launch of our state-ofthe-art ERP system, set to go live in just three months. This significant technology upgrade is going to revolutionize our operations, providing a tremendous boost to our current capabilities and enabling us to serve our customers more efficiently and effectively.

Here are the key highlights of our new ERP system:



VIJAYANT - Steering Committee: management, senior V-Trans leadership team, and partners from Deloitte team

#### **BUSINESS PROCESS OPTIMIZATION**

Vijayant will streamline and optimize our business processes, significantly enhancing our efficiency. Key improvements include reducing pre-loading and pre-unloading times and introducing co-loading capabilities to maximize load efficiency. Additionally, it will enable us to improve route and load efficiency, ensuring timely deliveries and optimized resource utilization.

#### TRANSPARENCY

Transparency is at the core of our new ERP system. It will feature a robust approval flow and authorization process, ensuring all transactions and operations are thoroughly vetted. The centralized procurement module will simplify and streamline purchasing across the organization, while the advanced fleet management system will provide real-time insights and control over our fleet operations.

#### **NEWER TECHNOLOGIES**

Embracing the latest technology, Vijayant will support barcode implementation for better inventory and shipment tracking. It will be compatible with all browsers and devices, ensuring seamless access from any platform. Mobile access will further enhance our team's ability to manage operations on the go, providing flexibility and improving productivity.

#### **CUSTOMER FOCUS**

Our customers are at the heart of everything we do. Vijayant will open up new opportunities for enhancing customer satisfaction. A comprehensive customer portal will provide easy access to track and trace shipments, view billing information, and manage orders. This enhanced visibility and control will empower our customers, offering them a superior experience.

#### **BETTER CONTROL & MONITORING**

The ERP system will offer enhanced control and monitoring capabilities, including real-time vehicle tracking and detailed route information. This will enable us to monitor our fleet's performance closely, respond swiftly to any issues, and ensure the highest standards of service delivery.

We are confident that Vijayant will set a new benchmark in our industry, driving efficiency, transparency, and customer satisfaction. The Steering committee meets for Vijayant are happening at regular frequency to oversee the progress and guide the team for successful launch.

## CULTURAL WORKSHOP SERIES: FOSTERING UNITY AND DIVERSITY

Our HRD team recently hosted a series of cultural workshops that successfully engaged over 250 participants from across regions, enhancing cultural awareness and integration within our organization. These workshops took place in key cities: Bangalore, Delhi, and Mumbai, catering to participants from various offices from South, North East & West regions.

Each session kicked off with inspiring keynote addresses from our CMD, Mr. Mahendra Shah, and Executive Director & CEO of V-xpress Mr. Aditya Shah, who underscored the significance of unity in diversity. The workshops also featured external facilitator Mr. Gurdarshan, who provided valuable insights, while our internal facilitators, including our CHRO Mr. Shiv Rawat and AVP - HR & Admin Ms. Shilpa Chapukar, ensured an engaging and interactive environment.

The format of the workshops included interactive sessions and group activities designed to foster collaboration and understanding among participants. Feedback from attendees was overwhelmingly positive, with many expressing appreciations for the opportunity to



Our Directors, while addressing the team

connect with colleagues from various regions. This initiative has significantly contributed to our ongoing commitment of creating a cohesive and culturally aligned organization.

As part of V-Trans, we are dedicated to nurturing a workplace that values diversity and inclusion, aligning with our core mission of fostering strong relationships and enhancing organizational culture. By empowering our employees through these initiatives, we aim to cultivate an environment where every individual feels valued and connected. This approach not only enriches our workplace culture but also drives our collective success, ensuring that we remain a forward-thinking organization in a competitive landscape.

In conclusion, these cultural workshops have proven to be a vital step in promoting understanding and collaboration, reinforcing our commitment to a diverse and inclusive workplace.



Cultural Transformation workshop across the regions

## UNVEILING THE STATE-OF-THE-ART SUPER TRANSSHIPMENT HUB AT PARDI, GUJARAT

In logistics, a robust network is pivotal for delivering goods efficiently. Strategic hubs and branches play a key role in this network, and we are proud to announce a significant addition: our new super transshipment hub at Pardi, Valasad, Gujarat.

The grand unveiling of our state-of-the-art super transshipment hub at Pardi, Gujarat, on June 17<sup>th</sup>, 2024, marks a significant addition in our logistics capabilities. This momentous occasion was graced by Chief Guest Mr. Deepak Bhai Bheda and celebrated by our distinguished directors and management team and all colleagues from the South Gujarat region. CMD, Mr. Mahendra Shah, alongside Chairman Emeritus Mr. Ashok Shah, Executive Director- Mr. Hasmukh shah, Mr. Rajesh Shah, Mr. Ronak Shah, Mr. Viral Shah, Mr. Vishal Shah, and with Mr. Jay Shah, led the festivities. The day was made memorable with a ribbon-cutting ceremony and a sumptuous lunch. The team organized gift distributions also to clients and guests who attended the event, solidifying our dedication to fostering strong relationships and achieving milestones.



Our Senior management with their families and friends.



Ribbon-Cutting ceremony with senior management and chief guest

Lamp Lighting ceremony led by our chief guest



Our directors with their families and colleagues

Landscape view of new pardi transshipment

Strategically located on NH 48, our Pardi hub is designed to be a crucial nerve center for seamless goods movement across the nation. Spread over one lakh square feet, this facility embodies advanced technology and eco-friendly infrastructure, including renewable energy systems. It features best-in-class material storage and handling space, ample parking, and vehicle movement areas, with room for further expansion. The hub also houses regional offices for V-Trans and V-Xpress, spacious warehouses, a fleet division, a mess facility for drivers, and labor restrooms, ensuring optimal efficiency and comfort for our workforce.

## QI BUSINESS REVIEW AND STRATEGIC PLANNING MEET AT PARDI

Our executive team convened at Pardi on July 12<sup>th</sup> and 13<sup>th</sup>, 2024, for a two-day quarterly business review and strategic planning session. This gathering was an opportunity to analyze key performance metrics, explore new initiatives, and make critical decisions to optimize operations and drive future growth. Engaging with senior leaders nationwide, we aligned on our collective strategic vision and collaboration. The strategic roadmap developed during these sessions energizes our team as we look ahead to the next quarter and beyond.



The quarterly ECM presented a great opportunity to engage with the leadership team and to listen to all our senior leaders from management, corporate team as well as from the regions.

Our CMD's address to colleagues



Our Group Leadership Team with V-Trans senior management During the 2 days of the meeting, each one understood the direction set by the management and aligned the key priorities. With strong people focus and, the advantage of best-in-class infrastructure technology, our team is confident to transform and surpass the expectations of the organization as well as of the customers, by providing excellent services.

On 12<sup>th</sup> July morning the session was started with the Transshipment, RO and fleet vertical visit and then followed by the ECM. The ECM kicked off with CMD Mr. Mahendra Shah's presentation, where he propelled the discussion on Performance Enhancement through Service Excellence. He explained in details about the transformative steps that the company has taken and what role the colleagues are going to play. With a beautiful video on how only

changing the mindset can bring the significant impact in day to day work and help in achieving overall business objectives, he highlighted that V-Trans has got all the required things, i.e. people, infrastructure, technology, network & brand, all we need is a positive mindset and a determination to achieve service excellence. On strategic side he presented the enablers that company has to support the team to reach the goal, and also emphasized on the cultural transformation that the company is going through. Presenting the executive briefing Mr. Digant Shah, our AVP accounts & finance summarized the performance of QI for V-Trans. Our VP Strategy and Projects, Mr. Rajiv Bhattacharya, made an elaborated presentation on various initiatives that are currently on for service & business enhancement, and on the technological advancements that the organization is taking beyond the new ERP Vijayant. Our CTO Dr. Banga made a presentation demonstrating the



Our Executive Director addressing colleagues with the SGR regional team

senior leadership about key benefits that Vijayant will bring and also the launch plan and preparation.

On 13<sup>th</sup> July, we had all the regional heads sharing their regions' performance and future plans, with key inputs from management and HO leadership team. These 2 days were packed in brainstorming, ideation and future planning, colleagues also got the opportunity to interact with team members from across the country, who usually they see only on screens.



Our VP Strategy & Projects, Mr. Rajiv Bhattacharya, sharing insights



addressing to the team



Our CTO Mr. Balwinder Banga while interacting with team

## **NETWORK EXPANSION - NEW FACILITY AT ZIRAKPUR**

In a major boost to our logistics capabilities, Executive Director Mr. Rajesh Shah and Executive Director V Trans & CEO of V-Logis Mr. Ronak Shah recently inaugurated a state-of-the-art warehouse at Zirakpur, Punjab. The groups integrated facility having all 3 verticals V-Trans, V-Xpress & V-Logis together spans over one lakh square feet. This new establishment underscores our commitment to efficient supply chain solutions. The facility is going to play a vital role in streamlining operations and enhancing delivery times, the advanced technology will ensure optimal inventory management. This facility aligns with our vision of growth and innovation, marking a significant milestone in our journey towards achieving excellence in the logistics industry. Additionally, our directors recently visited several key warehouse locations, including Ghaziabad, Faridabad, Nandigram.



Ribbon-cutting ceremony at Zirakpur warehouse by Mr. Rajesh Shah (Executive Director) and Mr. Ronak Shah (Executive Director & CEO, V-Logis).

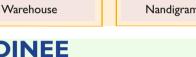




Ghaziabad (UP) Warehouse

# Nandigram (Gujarat) Warehouse

## **NEW JOINEE**



#### **DR. BALVINDER SINGH BANGA**

Dr. Balvinder Singh has joined V-Trans as Chief Technical Officer (CTO) on June 1, 2024. With over 24 years of experience in the logistics and financial sectors, Dr. Banga holds a Doctorate, M.Tech, and a Law degree. He has consistently driven technology innovation and operational transformation through strategic initiatives.



Before V-Trans, Dr. Banga held leadership roles at Ritco Logistics, TrucksUP (as Managing Director), Varuna Logistics, and DB Schenker, where he significantly improved operational

efficiency and technological advancement. His expertise includes leveraging cutting-edge technologies like cloud computing, artificial intelligence, data analytics, automation, and GenAI. Dr. Banga excels in aligning technology strategies with business goals, modernizing operations, and creating competitive advantages. His leadership fosters highperforming teams, a culture of innovation, and strategic partnerships that accelerate digital transformation. Dedicated to digital efficiency, strategic growth, and technological excellence, Dr. Banga is a beacon of inspiration in technology & innovation.

#### **MR. DIGANT SHAH**



Mr. Digant Shah has joined us as AVP accounts & finance. He is a seasoned Chartered Accountant with over 25 years of experience in Finance and Accounting across industries such as Information Technology, Logistics, Manufacturing, and Consumer Durables. He has also completed the Information System Audit (ISA) course from ICAI.

In his earlier roles, Mr. Shah has worked at notable companies like Birla Electrical Limited, Reliance Logistics Limited, Oracle Financial Services Solutions Limited, and Polaris Limited. His expertise includes business finance, data analytics optimization, multinational account

consolidation, enterprise restructuring, and valuations. He has a proven track record in simplifying and automating complex processes, implementing Oracle ERP systems, and developing controlled frameworks to support growth. Additionally, he has managed internal and external audits, tax, and compliance. Mr. Shah's dedication to excellence and strategic approach to finance makes him an invaluable asset to any organization.

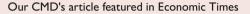
## EVENT GALLERY

#### INDIA'S MOST TRUSTED BRANDS: ET NOW FEATURES OUR 2024 RECOGNITION

Delivering innovation, consistently

Mahendra Shah, Chairman & MD, V-Trans India, outlines how finely balancing consistency and innovation has paid rich rewards

chieving a delicate balance of the brand, companies can gradually between consistency and introduce new styles that align with innovation is crucial for brands to changing consumer expectations. A innovation is crucial for brands to remain relevant while preserving their france identity. Many brands have achieved innovating by integrating their core timeless appeal by mastering this equilibrium over decades. It's imperative for brands to have a clear understanding of their core values, mission, and identity right from the start. These values serve consistency and innovation. By leveraging market research, consumer insights, and the evolution



On June 18, 2024, ET Now highlighted our achievement as one of India's Most Trusted Brands in the logistics category for 2024. This prestigious recognition underscores our dedication to delivering exceptional

service. We extend our heartfelt gratitude to our customers, partners, and employees for their continued trust and support.

#### TRICHAMBERS LAUNCHES FAMILY BUSINESS EXCELLENCE SERIES WITH MR. ASHOK SHAH



Our Chairman Emeritus, Mr. Ashok Shah, addressing the audience and sharing insights during the panel discussion

TriChambers recently launched the Family Business Excellence Series in Mumbai, featuring a keynote discussion led by our Chairman Emeritus, Mr. Ashok Shah. Mr. Shah provided valuable insights into "Entrepreneurship in Family Businesses," examining the differences between the entrepreneurial approaches of firstgeneration and future generations. He also discussed strategies for mitigating risks in family businesses and the importance of fostering coordination among family members. The event highlighted the rich legacy and tradition of family businesses in India and their significant contributions to business growth.

#### NATIONAL LOGISTICS DAY 2024: LOGI-VOICES VIKSIT BHARAT @ 2047

On June 28, 2024, National Logistics Day, the ICC organized the Logi-Voices Viksit Bharat @ 2047 event in New Delhi. This event featured numerous insightful sessions focused on overcoming logistical challenges and exploring innovative solutions. Our Vice President of Strategy & Projects, Mr. Rajiv Bhattacharya, represented V-Trans India Ltd. as a distinguished speaker. He addressed the crucial role of technology and data in revolutionizing logistics, particularly in last-mile operations. His participation highlighted our commitment to harnessing advanced technologies to drive progress and efficiency in the logistics industry.



Our VP, Mr. Rajiv Bhattacharya, addressing the audience during the panel discussion.



Most Trusted Brand award Winners in Economic Times

## **HONOR & APPRECIATION FROM THE TOP CLIENT**

#### SCHNEIDER ELECTRIC AWARDS

Hard work and dedication have culminated in a remarkable achievement for V-Xpress. We are proud to announce that Schneider Electric has recognized us for our exceptional responsiveness, a testament to our relentless pursuit of customer delight through service excellence.

This prestigious award powerfully affirms the tireless efforts of our team members, who consistently go above and beyond. Treating all customers equally, our team excels in being proactive, empathetic, and responsive. This is why a globally renowned organization like Schneider Electric is delighted with our services and counts us as one of their top logistics partners in India. We are proud of such associations and truly consider this a moment to cherish and celebrate as our team diligently works to achieve "Customer Delight."



Our Executive Director, V-Trans & V-Xpress CEO, Mr. Aditya Shah, receiving awards from the Schneider Electric Team



Corporate HO VX team celebrating after receiving the awards

We extend our heartfelt gratitude to Schneider Electric for this esteemed honor. The award, presented to our CEO, Mr. Aditya Shah, among a distinguished assembly of industry leaders, marks a defining moment for V-Xpress and solidifies our status as a trailblazer in service excellence.

Many congratulations to the entire V-Xpress team for this achievement, keep it up team V-Xpress.

#### About Schneider Electric

Our mission is to be the trusted partner in Sustainability and Efficiency.

We are a global industrial technology leader bringing world-leading expertise in electrification, automation and digitization to smart industries, resilient infrastructure, future-proof data centers, intelligent buildings, and intuitive homes. Anchored by our deep domain expertise, we provide integrated end-to-end lifecycle AI enabled Industrial IoT solutions with connected products, automation, software and services, delivering digital twins to enable profitable growth for our customers.

We are a people company with an ecosystem of 150,000 colleagues and more than a million partners operating in over 100 countries to ensure proximity to our customers and stakeholders. We embrace diversity and inclusion in everything we do, guided by our meaningful purpose of a sustainable future for all.

## BIRTHDAY EVENT

Birthday Celebrations – Moments of clelbrations and sharing joy and happiness. We celebrate the monthly birthdays of all colleagues at our HO. Some pics of June and July month's birthday celebrations. In July month we also celebrated the birthday of our CMD Mr. Mahendra Shah.



July birthday celebration, celebrated on 15<sup>th</sup> July CMD's birthday



June birthday celebration: our colleagues with executive director Mr. Hasmukh Shah





Mr. Jay Shah birthday was celebrated with the april month's ECM meet at club emerald

## **DONATION DRIVE**

#### **GENEROSITY IN ACTION: PHILANTHROPIST MR. RAJESH SHAH'S CONTRIBUTIONS TO SOCIETY**

Giving back to the society is an integral part of being a responsible and compassionate citizen. At our company, this philosophy is deeply ingrained, and our management is committed to supporting individuals and communities in need. Generosity is at the heart of this commitment, as exemplified by our Executive Director and Compassionate philanthropist, Mr. Rajesh Shah. His recent charitable contributions reflect a profound dedication to making a positive impact. Mr. Shah donated Rs. 36 LAKH to "Shree Patri Mumbai Mahajan" for essential medical aid and mediclaim facilities as a support for needy families, and also Rs. 27 LAKH to the "Bhagwan Mahaveer Pashu Raksha Kendra" for the care and protection of cattle. Such acts of generosity reflect Mr. Shah's unwavering commitment to both human and animal welfare, setting an inspiring example of kindness and support.



Our Executive Director, Rajesh Shah, with his family & community member

## KARGIL VIJAY DIWAS: HONORING COURAGE, VALOR, AND SACRIFICE

# CELEBRATING THE 25<sup>TH</sup> ANNIVERSARY OF KARGIL VICTORY: HONORING COURAGE, VALOR, AND SACRIFICE

Our group's deep-rooted human values and unwavering love for our nation are well-known. We have always deeply respected our country and been its well-wishers. Whenever there is an opportunity to partner in any form for the nation's pride, we welcome it with open arms

One such momentous occasion was the 25<sup>th</sup> year celebration of our victory in Kargil, which we commemorate as Vijay Divas on the 26<sup>th</sup> of July each year. This year marked a special milestone as we celebrated the 25<sup>th</sup> anniversary of the Kargil victory by our great forces—a battle that the world astonishingly remembers for the bravery and resilience of our soldiers, who triumphed against all odds.

In recognition of this historic event, the 15<sup>th</sup> Assam Regiment, along with many other units of the Indian Army, decided to celebrate this occasion in a unique and inspiring way. They planned a bike rally starting from Mumbai on 26<sup>th</sup> July, culminating in Kargil. Flagged off by the Governor of Maharashtra, this rally was themed as "Honoring the Saga of Courage, Valor, and Sacrifice."

As a trusted and reliable logistics brand, V-Trans was proud to partner with Royal Thumps and The Indian Army as the logistics partner for this significant bike rally. Through this collaboration, we aimed to honor the victory of our forces and spread the message of good citizenship to all.



V-Trans senior team at the Flag-off ceremony for the bike rally



The support vehicle in action helping in moving out of order bike

## TOGETHER FOR TOMORROW TREE PLANTATION FELICITATION OF THE WINNERS

"Together for Tomorrow" is an inspiring initiative launched by our group, aimed at fostering a sustainable future for the planet and its inhabitants. This program underscores our commitment to environmental, social, and governance (ESG) efforts, encouraging colleagues to engage actively in making a positive impact on the world.

The initiative was officially inaugurated on World Environment Day, June 5, 2024, marking a significant step in our collective journey towards environmental stewardship. Employees from across the country were invited to participate in a tree-planting contest, which not only aimed to enhance green cover but also sought to raise awareness about the critical importance of environmental conservation.

In a remarkably short time frame of just 10 to 12 days, various regions formed dedicated teams and collaborated with both internal and external stakeholders to maximize the impact of their efforts. Notably, some regions partnered with local government schools, involving young students in the tree-planting drive. This engagement allowed children to learn about the significance of trees and environmental protection from an early age, fostering a sense of responsibility towards nature.

Additionally, several teams collaborated with clients to plant trees on their premises, further extending our reach and influence. Other regions worked closely with municipal authorities to plant hundreds of trees in local gardens, while some focused on enhancing the greenery of V-Trans facilities. Collectively, these efforts resulted in the planting of over 3,500 trees, showcasing the enthusiasm and commitment of our teams to protect and nurture the environment.

While every participant in the contest was a winner, we recognized the outstanding contributions of specific teams. The top three regions that excelled in their efforts were: I<sup>st</sup> Place (2 Winners): Team AP/TN & Team Coimbatore. 2<sup>nd</sup> Place (2 Winners): Team North-I & Team South Gujarat. 3<sup>rd</sup> Place (3 Winners): Team North-3, Team Nagpur & Team East.

Congratulations to the winners! Their dedication and hard work exemplify the spirit of Together for Tomorrow. We extend our heartfelt appreciation to all participants who contributed to this noble cause, helping to plant thousands of trees and spreading awareness about the need for environmental conservation.

Together for Tomorrow is more than just a campaign; it represents our collective commitment to sustainability and a better future for generations to come. By engaging in such meaningful initiatives, we not only contribute to the health of our planet but also inspire others to join us in this vital mission. As we move forward, let us continue to work together, fostering a culture of environmental responsibility and making lasting changes that will benefit our world.





I<sup>st</sup> place winner - Team Coimbatore



2<sup>nd</sup> place winner - Team North-I



2<sup>nd</sup> place winner - Team North-3



2<sup>nd</sup> place winner - Team SGR



3<sup>rd</sup> place winner - Team Nagpur



3<sup>rd</sup> place winner - Team East

## WORLD CUP VICTORY

#### **CRICKET & LEARNING : LESSONS IN EXCELLENCE**

India's recent triumph in the ICC World Cup 2024 (T-20) has ignited a wave of pride and inspiration across the nation. This victory is not just a testament to the team's skill but also a treasure trove of valuable lessons we can all learn from in our professional lives. The journey to this championship was marked by resilience, teamwork, strategic preparation, adaptability, and unwavering focus on goals. Throughout the tournament, the team faced numerous challenges yet displayed remarkable resilience. This teaches us that setbacks are inevitable, but our response defines our path. The foundation of this victory was strong collaboration; each player contributed unique strengths, highlighting the power of teamwork. In our work environments, fostering a culture of collaboration can lead to outstanding



collective achievements. Additionally, the team's meticulous preparation and strategies remind us that careful planning is essential in our projects, allowing us to streamline efforts and enhance results.

The final match of the World Cup was a nail-biting affair, with several key moments turning the tide in India's favor. A brilliant catch by Surya Kumar at a crucial juncture lifted the team's spirit and shifted momentum. Jasprit Bumrah and Hardik Pandya's exceptional death-overs bowling contained the opposition's run chase, ensuring a narrow victory for India. One of the most inspiring aspects of this victory was the team's incredible comeback in several matches. When faced with seemingly insurmountable odds, they never lost hope and kept pushing forward. This resilience in the face of adversity exemplifies the power of perseverance and determination, teaching us that even when the odds are against us, a strong will and relentless effort can lead to success.

This World Cup also marked the end of an era, with Virat Kohli playing his last tournament. His experience, leadership, and consistent performance were invaluable throughout the competition. Kohli's legacy will be remembered not just for his incredible batting prowess but also for the inspiration and passion he brought to the team. Rohit Sharma's captaincy was instrumental in India's success. His calm demeanor, strategic acumen, and ability to motivate the team played a crucial role in navigating the challenges of the tournament. Sharma's leadership style, characterized by trust in his players and sharp decision-making, is a testament to the power of effective leadership. Under the guidance of coach Rahul Dravid, the team exhibited remarkable discipline and focus. Dravid's emphasis on fundamentals, mental toughness, and team unity was evident in the way the players conducted themselves on and off the field. His coaching philosophy helped shape a resilient and cohesive unit capable of achieving great things.

The celebration of India's victory at Wankhede Stadium was a sight to behold. The team's procession through the city culminated in an electrifying celebration at the stadium, where thousands of fans joined in the revelry. This joyous occasion not only marked a historic achievement but also highlighted the unifying power of sports in bringing people together. As we celebrate this historic victory, let's draw inspiration from these lessons: embrace resilience, foster teamwork, prioritize preparation, remain adaptable, and keep our eyes on the goal. By embodying these principles and harnessing the power of a comeback mindset, we can strive for excellence in everything we do!

## **MOTIVATIONAL STORY**

#### **BEYOND THE BOUNDARIES**

Once upon a time, a farmer discovered an eagle's egg and placed it in the nest of one of his hens. The eagle hatched and grew up among the chickens. Believing he was a chicken, he mimicked their behaviour, scratching the earth for worms and insects. He even attempted to fly but with little success.

One day, an eagle soaring high overhead spotted the young eagle and swooped down. "You are an eagle, not a chicken," the eagle said. "You belong to the sky, not the ground." The young eagle, confused, protested, "But I am a chicken!" The older eagle took him to the top of a mountain and urged him to fly.

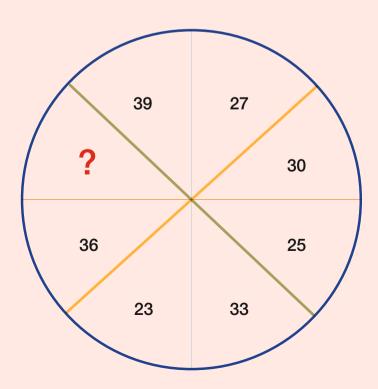
The young eagle looked down, frightened, but then, driven by an inner urge, he spread his wings and soared into the sky, realizing his true potential. He never returned to the life of a chicken.

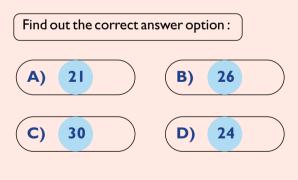
This story highlights the importance of recognizing one's true potential and stepping out of comfort zones to achieve greatness.



## **PUZZLE QUIZ**

#### PUZZLE - FIND THE CORRECT NUMBER.





Share your answer at

milindokate@vtransgroup.com

Use mail subject line – Vijaypath Puzzle

## FOCUS ON YOUR EXPERTISE. WHILE WE TAKE CARE OF YOUR LOGISITICS. V-Trans - Your Integrated Logistics Partner

- Surface Transport: Reliable and efficient nationwide tech enabled transport.
- Express Cargo: Fast and secure door-to-door delivery.
- OBPL & Warehouse: Comprehensive warehousing & 3PL solutions with cutting-edge technology and state-of-the-art infrastructure.
- E-commerce Services:
  Competent and on-time deliveries for online businesses.



Scan QR code for details







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