

Quality in Everything, Everywhere.

V-TRANS 20



Other Divisions:



FROM THE DESK OF THE CMD

Dear Friends,

This is our first issue of the year 2025. I hope you all are doing well and staying true to your New Year resolutions.

One of our constant resolutions at V-Trans is the relentless pursuit of service excellence. We have taken several steps to elevate the services we offer to our customers. Fundamentally, we understand that customers seek timely deliveries, goods in intact condition, reasonable costs, and strong support during any issues, along with meaningful data insights. Our efforts are focused on optimizing costs and accelerating deliveries to go beyond customer satisfaction and achieve true customer delight.

This year's Union budget by the government of India, offers welcome relief for the common man, including tax benefits up to ₹12 lakhs, and emphasizes future growth by promoting AI and export-oriented investments. The logistics industry is at a pivotal moment, poised for growth and progress toward meeting global benchmarks and contribute to the goal of Viksit Bharat.

Our new ERP – Vijayant's implementation is largely stabilized, barring a few internal process flows that are being streamlined. On the business front, V-Trans faced some impact, but I am confident that with the team's commitment, we will recover by the financial year-end. V-Xpress continues to perform steadily with consistency, while V-Logis is gearing up for a strong performance next year.

Our teams across all three verticals—V-Trans, V-Xpress, and V-Logis—have successfully completed their AOP exercises. V-Trans has set aggressive growth plans with a focus on maintaining a healthy bottom line. V-Xpress

aims to further enhance performance and deliver even better results next year, while V-Logis is moving forward with ambitious growth targets.

At V-Trans, we are determined to regain momentum. The year 2025 marks the dawn of a new era, which we can aptly call "V-Trans 2.0." With dedicated efforts, meticulous planning, and robust strategies, we are confident that the coming years will witness remarkable growth.

As part of our commitment to service quality, we are significantly increasing the number of scheduled trips. With our service mantra of "Scheduling, Connecting & Same-Day Delivery," we are set to raise the bar beyond industry benchmarks.

Our promoter family and group remain closely connected with our village and community. To encourage sports participation, we recently supported a cricket tournament, the Patri Premier League, which will take place on 9th of March.

As we approach the vibrant festival of Holi, I wish all of you a life filled with bright and joyful colors.

Wishing you a very happy, colorful, and joyful Holi.

Warm Regards,
Mahendra Shah



PEOPLE PROFILE



In this edition of People Profile, we feature Mr. Anjan Sahay, Assistant General Manager at V-Xpress, who brings over 33 years of industry experience, including more than 20 years in logistics, supply chain, and transportation.

Mr. Sahay started his career in the advertising, automotive, and FMCG sectors before transitioning into logistics. Over the years, he has worked with Gati Ltd, Future Supply Chains (Big Bazaar), and APL Logistics (American President Lines), gaining valuable expertise in operations and strategic planning.

Since joining V-Xpress in September 2018 as AGM-Mumbai, he has focused on improving bottom line and operational efficiency. With a structured approach and a strong understanding of the logistics landscape, he has played a key role in strengthening the Mumbai region's performance and contributing to overall business growth.

Mr. Sahay holds an MBA and values integrity, determination, and a results-driven mindset. His leadership is centered on continuous improvement and operational excellence.

On the personal front, his wife, Mrs. Swarn Kamal Sahay, is a postgraduate in homeopathy and actively consults while also distributing homeopathic medicines as part of her social work. Their daughter, Miss Swarnim Sahay, is currently in her second year of B.Tech in Computer Science Engineering at SRM University, Chennai.

Reflecting on his journey, Mr. Sahay appreciates the trust and support of the management and remains committed to enhancing service standards and driving efficiency at V-Xpress.



Mr. Anjan Sahay & Family

PARTNERS IN PROGRESS



Mr. Anil Yadav

As part of our Partner in Progress series, we feature valued associates who have been integral to our journey. This edition highlights Mr. Anil Yadav, owner of Krishna Freight Carrier, who began his association with V-Trans in 2020. Initially working with V-Xpress, he later expanded his engagement with V-Trans. Starting with just one truck, his dedication and perseverance have led him to build a fleet of 22 trucks, exemplifying his commitment to growth and excellence.

Reflecting on his journey, Mr. Yadav shares, "The experience of working with the V-Trans Group is truly unique. The company's strong ethics, trustworthiness, and professional approach set it apart. Moreover, the management is not just business-oriented but also extremely supportive and humane." His success story is a testament to our commitment to fostering long-term partnerships and enabling sustainable growth for all.

MAHAKUMBH 2025

A LEGACY OF RENEWAL AND GROWTH

As we embrace the new year with fresh ambitions and evolving business horizons, Mahakumbh 2025 stands as a testament to transformation, unity, and progress. Held once every 144 years in its most significant form, this sacred gathering in Prayagraj from January 14 to February 26 drew millions of devotees, saints, and seekers from across the world. Its scale and significance extend beyond spirituality, reflecting the power of collaboration, meticulous planning, and seamless execution—principles that resonate deeply with business and organizational growth.

Mahakumbh is more than just a religious event; it is a symbol of renewal, reinforcing the importance of new beginnings and strategic foresight. The event's ability to bring together vast networks of people, resources, and industries highlights the need for adaptability and vision—qualities that are fundamental to any organization striving for excellence. Just as Mahakumbh thrives on centuries-old traditions while integrating modern innovations, businesses too must balance legacy with transformation to remain competitive.



The economic impact of Mahakumbh is immense, driving demand in logistics, infrastructure, hospitality, and digital engagement. The seamless movement of millions underscores the necessity of planning, operational efficiency and resource optimization—key areas that businesses continuously refine for success. The event also reinforces the importance of sustainability and responsible management, encouraging organizations to align their goals with community well-being and environmental consciousness.

As Mahakumbh returns in its grandest form after 144 years, it serves as a powerful reminder of perseverance, reinvention, and long-term vision. It teaches us that while traditions provide a strong foundation, growth is achieved through evolution and continuous improvement. Businesses and organizations can draw valuable insights from this, applying the same principles to innovation, collaboration, and future readiness.

Entering 2025, let us take inspiration from Mahakumbh's enduring legacy, embracing resilience, adaptability, and a forward-thinking approach. Just as this sacred gathering unites millions in a common purpose, organizations too can harness collective strength to achieve new milestones and drive sustained success in the years ahead.

GROUP BUDGET AOP MEETS

GROUP - AOP MEET - V-TRANS & V-LOGIS

With a clear focus on achieving our ambitious targets, the V-Trans & V-Logis team, in collaboration with the management, came together for the Annual Operating Plan (AOP) meeting for 2025-2026. This session emphasized the importance of meticulous planning and seamless execution to ensure we stay on course to meet our objectives.

Our FY 2025-26 Budget Planning Meeting laid the foundation for accelerated growth, aligning strategies, objectives, and key milestones to propel excellence.



CMD addressing the V-Trans AOP meet for the year 2025-26



Team V-Logis with Senior Leadership in group picture



The V-Logis team, alongside senior leadership, engaged in AOP discussions

MANAGEMENT VISITS



CMD Mr. Mahendra Shah with the Rajkot regional team during his visit



CMD Meets with the ADI regional team during his visit

EVENT GALLERY

V-TRANS AT FUTURE OF MANUFACTURING SUMMIT 2025

V-Trans joined hands with UBS forums, as a Gold Sponsor at the 4th Future of Manufacturing Summit & Awards 2025, held on January 30th at ITC Maratha, Mumbai. This prestigious event brought together industry leaders to discuss the evolving landscape of logistics and manufacturing.

Our Executive Director – V-Trans & CEO – V-Xpress, Mr. Aditya Shah, was a part of the inauguration ceremony of auspicious lamp lighting. He also led a compelling panel discussion on Effective Capacity Planning, sharing key insights on navigating demand fluctuations, supply chain disruptions, and optimizing operational resilience. Adding to the thought leadership, Mr. Jay Shah, Head of Business Development & Solution Design – V-Logis, was a key panelist in the discussion on Tech Transformation: Suiting Up for Industry 5.0. He highlighted the role of cutting-edge technologies in reshaping supply chains and driving the next wave of innovation in logistics.



Mr. Aditya Shah, inaugurated the event by lighting the ceremonial lamp alongside dignitaries



Executive Director – V-Trans & CEO V-Xpress, Mr. Aditya Shah, during the panel discussion



Head of BD. & Solution Design V-Logis, Mr. Jay Shah, shared valuable insights during the panel

V-XPRESS AT TECH SUMMIT 2025 – KSHITIJ, IIT KHARAGPUR

V-Trans proudly served as the National Logistics Partner for Kshitij 2025, Asia's largest techno-management fest at IIT Kharagpur from January 17-19, 2025. We had the privilege of interacting with industry leaders, bright talented students, and the management team during this three-day event. Mr. Ajay Kumar, General Manager – Gujarat Zone, represented V-Xpress as a panelist in a dynamic discussion on technology and innovation. Along with Our V-Xpress stall provided a unique platform to showcase our seamless Box-N-Ship services, offering students an easy, reliable, and efficient way to ship materials anywhere across India. We engaged with young talent, sharing insights on how Box-N-Ship simplifies logistics for student, household stuff and for MSMEs.



Mr. Ajay Kumar, General Manager – Gujarat zone, sharing insights on technology & innovation



V-Xpress Regional team engaging visitors at the stall



V-Xpress team

EVENT GALLERY

GREAT PLACE TO WORK

“A LEGACY OF RENEWAL AND GROWTH”

It's a proud moment for V-Trans Group (V-Trans, V-Xpress, and V-Logis) to be recognized as a Great Place to Work once again! This achievement reaffirms our commitment to a people-first culture, strong values, and an environment where our teams thrive. Our people remain our greatest strength, driving us to new heights and consistently exceeding customer expectations.



PATHWAY TO LEADERSHIP: V-TRANS NURTURES FUTURE LEADERS

In a significant step toward nurturing future leaders in the logistics industry, the Pathway to Leadership - Part A program welcomes Management Trainees from SMS, Varanasi and LPU, Jalandhar. Selected for key roles in Operations and Sales, they undergo an intensive 21-day orientation at the Corporate Office, equipping them with essential skills. Under the leadership of CMD Mr. Mahendra Shah and the Senior Leadership Team, this initiative reinforces V-Trans' commitment to growth, problem-solving, and leadership development, shaping the future of logistics.



Our CMD, Mr. Mahendra Shah, along with other senior directors empowering new management trainees with insights and guidance, igniting their journey towards leadership

EVENT GALLERY

V-XPRESS POWERING PHARMA LOGISTICS AT PHARMA CONNECT 2025

V-Xpress participated in PHARMACONNECT 2025 on January 16th at Novotel Mumbai, where Mr. Kapil Dwivedi National Manager - NAM Accounts, V-Xpress (a division of V-Trans (India) Ltd.) highlighted the critical role of seamless logistics in driving pharma industry growth and efficiency.



Mr. Kapil Dwivedi, National Manager - NAM Accounts, V-Xpress, sharing insights during the panel discussion

V-XPRESS AT AARUNYA 9.0 SIMPLIFYING STUDENT LOGISTICS!

V-Xpress was proud to be the Official Logistics Partner at Aarunya 9.0, the annual cultural management fest of IIM Amritsar.

We showcased Box-N-Ship—our seamless solution for students to send projects, documents, and essentials across India.



V-Xpress in action, engaging with students and showcasing Box-N-Ship – making shipping easy, reliable, and hassle-free

EMPOWERING V-XPRESS TEAMS WITH LEADERSHIP GUIDANCE



Exe. Dir. V-Trans & CEO - V-Xpress, Mr. Aditya Shah, joined the AOM & COM Meet and the Finance meet engaging with teams and sharing valuable insights

MEDIA COVERAGE

V-TRANS LEADERSHIP FEATURED

Our CMD, Mahendra Shah, was featured on the cover page of **Cargo Connect** magazine and also in its annual feature - 'Logistics Outlook 2025', Where he shared his expert views on the progression and innovations in logistics 2025! From embracing flexibility and scalability to navigating the ever-evolving market dynamics, our leader threw light on the strategies that are driving V-Trans (India) Ltd forward.

to read more pl click in below link: -

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CMD, Mr. Shah's article featured in Cargo Connect magazine in Jan 2025 issue

The annual budget 2025 is very important as it is the first full budget from the prime minister Narendra Modi's 3rd tenure. The industry expects a budget that propel the industries further in the direction to be more competitive and at par with global benchmarks. The vision of the PM, to make India 3rd largest economy of the world, will require logistics to be more competitive and effective and support the Agri production of the country. The well know anchor Mr. Vishwa Mohan Kumar from **ET Now Swadesh** caught up with our CMD Mr. Mahendra Shah to understand what the industry expects from the budget.

to watch this pl click to below link: -

<https://www.linkedin.com/feed/update/urn:li:activity:7291337699146317824>



CMD Mr. Mahendra Shah shares industry expectations on the union budget 2025 in a pre-budget discussion on ET Now Swadesh

Mr. Ronak Shah, Executive Director of V-Trans (India) Ltd., was featured in the February 2025 edition of **CargoTalk**.

In his article, 'Navigating Challenges for Ensuring Continuity', he discusses key industry challenges and how we ensures seamless logistics operations despite disruptions. With a focus on innovation, reliability, and customer-centric solutions, Mr. Ronak Shah Sir highlights strategies that keep V-Trans ahead in an evolving logistics landscape. His insights reinforce our commitment to delivering uninterrupted, high-quality service and strengthening the supply chain network.

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Mr. Ronak Shah, executive director & CEO of V-Logis, featured in the february 2025 issue of CargoTalk

Mr. Ronak Shah, executive director & CEO of V-Logis, featured in the february 2025 issue of CargoTalk on multimodal hubs

Our Executive Director, Mr. Viral Shah, was featured in **Cargo Connect's** February 2025 edition as part of the Cover Feature - **CHANGEMAKERS: PIONEERING INNOVATION WITH A STRATEGIC VISION!** In this exclusive feature, he shares his insights on driving innovation, embracing strategic growth, and shaping the future of logistics at V-Trans (India) Ltd. Explore his thoughts and see how we are leading the way in transforming logistics with excellence and foresight!

in last to read more click to our linkedIn page here: -

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Mr. Viral Shah, executive director, featured in Cargo Connect's february 2025 cover story changemakers pioneering innovation

QUALITY IN EVERYTHING

Quality is not just a standard; it is a mindset, a discipline, and the foundation of excellence in logistics. At V-Trans, service quality is the most defining factor that sets us apart. In an industry where timely deliveries, intact goods, and seamless operations determine customer satisfaction, every action we take—big or small—contributes to the overall service quality that customers experience.

The Bhagavad Gita says: “Yogaḥ karmasu kauśalam” – Excellence in work is true dedication. This reminds us that success comes from constantly improving how we work and staying committed to great service. Unlike products, which can be refined in factories before reaching the customer, logistics services are experienced in real-time. A single delayed shipment, a misrouted parcel, or a poorly handled package can impact a client’s operations, leading to financial losses and reputational damage. This is why quality must be ingrained in every process, from the first mile to the last mile, and across every function, from customer service to operations to fleet management.

How Can We Deliver the Best Quality? Improving quality is a continuous journey that requires teamwork, planning, and dedication. Here is how we can make our services even better:

1. **Putting Customers First:** Quality starts with happy customers. By understanding their needs, we can provide smooth, efficient, and reliable logistics solutions.

2. **Improving Processes:** Fine-tuning the way we work, following best practices, and using technology helps us make fewer mistakes and work faster.

3. **Training & Learning:** A skilled team is key to quality. Regular training and knowledge-sharing help us stay ahead.

4. **Using Smart Technology:** Tools like automation, real-time tracking, and AI help us work more accurately and efficiently.

5. **Always aiming to be Better than yesterday:** Learning from mistakes and finding ways to improve ensures we keep raising our standards, is one of our key mantras at V-Trans.



One of the best examples of quality improvement comes from Japan—the Kaizen approach. Kaizen means “continuous improvement”, focusing on making small, steady changes that add up to big improvements over time. Companies like Toyota use Kaizen to make sure every team member helps in improving processes and reducing waste. “Quality means doing it right when no one is looking.” – Henry Ford

Our CMD Sir always says that quality is everyone’s responsibility. His vision for V-Trans 2.0 is to be an industry leader by staying committed to great service, innovation, and excellence.

At V-Trans, quality is more than just a goal—it is a promise. We are dedicated to offering the best, ensuring every service meets high standards. Let’s work together to raise the bar and take V-Trans to new heights!

Because at V-Trans, quality is not an act—it is a habit.

MOTIVATIONAL STORY

SEEDS OF SOLUTION

In the parched expanse of the desert, a man wandered, his throat burning with thirst. No water shimmered on the horizon; no riverbed cracked the arid earth. He recalled an old trick passed down among. He started working on it.

He carved a small hole into a rock and filled it with seeds. A curious baboon watched from a distance. When the man left, the baboon hurried to the hole, thrust its hand inside, and grabbed the seeds. But when it tried to pull its fist out, it was trapped—its clenched fist, now full of seeds, was too big to escape the narrow hole opening.

The man returned, but the baboon refused to let go of the seeds, even as danger approached. Instead of harming the creature, the man gave it lumps of salt. The baboon devoured them, and soon its throat was dry with thirst. Hours later, the man freed the creature. Parched and frantic, the baboon raced across the desert, with the man following quietly. It led him straight to a hidden waterhole, buried deep in the sands and unknown to humans. The man had used this trick to find water. On this occasion, he succeeded.



Moral of the Story - Every problem carries the seed of its own solution.

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Share the picture at

milindokate@vtransgroup.com

Use mail subject line – Vijaypath Sudoku



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