

Vijay path

News & Topical views : V-Trans World

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GROWTH

Powered by
Customer-Centric Excellence



FROM THE DESK OF THE CMD

Dear Friends,

As we step into the new financial year, my best wishes to all of you for a successful year ahead. Intelligent hard work, combined with consistency, will be the key to achieving our desired results. Our persistent efforts delivered strong outcomes in March, where we achieved all-time high numbers across areas. Congratulations to the entire team. This momentum must now be sustained through the coming year, including the seasonal variations. During the lean months, maintaining performance will be like swimming against the tide, but I am confident that the team is prepared for this challenge.

We have seen improvements across multiple areas, including operations, material and route planning, and peak load handling. Support from other functions has also been encouraging. This builds confidence in sustaining our upward trajectory going forward. While April reflects seasonal impact, I am confident that with continued efforts, we will lead growth as the year progresses.

I visited the North region this month and was delighted to see the infrastructure progress in Delhi and surrounding areas, along with rapid industrial development. Similarly, our North Zone has performed well and strengthened its partner ecosystem. We have covered this with more detail in this issue.

I am pleased to share that our group, V-Trans, has been recognized for the third time by the prestigious Jamnalal Bajaj Foundation at the CFBP Awards. We received the Certificate of Merit for our continued commitment to fair business practices and ethical conduct. Additionally, The Economic Times has recognized us at the ET Entrepreneur Awards in the Service Provider of the Year – Logistics and Supply Chain category. Congratulations to all members of the V-Trans family.

Our Annual Performance and Recognition Summit, ASCEND – 2026, was held on 13th and 14th April in Mumbai. We reviewed the past year and outlined our plans for the year ahead. In an exciting addition, we launched our annual performance recognition awards as part of our RRR approach Recognize, Reward, and Reprimand. It was encouraging to celebrate winners across categories; more details are shared in the following pages. Congratulations once again to all the winners. We are confident that next year the competition will be even stronger, driving greater efforts to reach these coveted positions.

The mantra for the year ahead is clear Performance, Performance, and Performance. The hard work of the past two years in stabilizing systems, revisiting SOPs, and clearing pendencies has built a strong foundation for the leap we expect in both top line and bottom line growth. Key drivers will be service excellence and retail business, where we have already provided direction and support. It is now for the regions to scale and deliver the expected results.

So friends, to not just achieve but exceed our targets, we need two things a positive attitude and 100% execution focus.

Wishing you all a successful financial year ahead. Take care of your health first, and the rest will follow.

Warm regards,
Mahendra Shah



PEOPLE PROFILE



In this edition of People Profile, We are featuring Mr. Suresh Mishra, AGM – North, V-Xpress, a division of V-Trans Group. Mr. Mishra joined V-Trans on 1st August 2022 as Regional Manager – Ahmedabad. With his consistent performance and leadership, he transitioned to RM – North I in July 2024, managing key markets including Delhi/NCR,

Rajasthan, and Himachal–Punjab. Recognizing his contribution, he was elevated to the role of AGM – North February 2026.

A graduate in B.Sc. (Chemistry) from Gujarat University, Mr. Mishra brings with him an extensive 29 years of experience in the express logistics industry, including over 15 years in P&L management. Over the course of his career, he has worked with organizations such as First Flight, Overnite Express, AFL, V-Xpress (as ZSM from 2011 to 2014), and DTDC.

Currently, he leads the North region, guiding a high-performing and dynamic team. His success mantra reflects a disciplined approach to leadership transforming passion into a clear plan and consistently executing it with daily discipline while his life philosophy emphasizes taking full responsibility for one's actions, decisions, and outcomes.

On the personal front, Mr. Mishra resides with his wife, Mrs. Mina Mishra, a homemaker who manages the family. His elder son, Shubham Mishra, holds a degree in Mechanical Engineering. His younger son, Shivam Mishra, also a Mechanical Engineering graduate.



Mr. Suresh Mishra & Family

PARTNERS IN PROGRESS



Mr. Suresh Kumar Rameshwar Lal

As part of our ongoing journey of celebrating those who power our growth, we take pride in spotlighting valued partners who have contributed to strengthening the V-Trans network. One such associate is Mr. Suresh Kumar Rameshwar Lal (with Mrs. Saroj Devi), a dedicated vendor who has been associated with us since 2023.

With a journey in the transportation sector that began in 2010, Mr. Suresh Kumar Rameshwar Lal has steadily built a reliable and growing operation. Over the past 3 to 4 years with V-Trans, he has demonstrated strong commitment and dependability, currently supporting operations with 13 attached trucks, significantly contributing to our service capabilities. Sharing his experience, Mr. Suresh Kumar Rameshwar Lal reflects,

“Our journey in the transportation sector began in 2010, and our association with V-Trans over the last 3 to 4 years has been

extremely positive. V-Trans has provided us with tremendous support, helping us grow with confidence. We truly value this partnership and look forward to strengthening it further in the years ahead.”

ASCEND 2026 ECM MEET

ADDRESS FROM DIRECTORS (SENIOR GENERATION)

The Annual Performance and Recognition Summit – ASCEND 2026, held on 13th and 14th April in Mumbai, marked a significant milestone in our journey as an organization driven by performance and progress. As emphasized by our CMD, Mr. Mahendra Shah performance remains the cornerstone of our growth journey, anchored in discipline, consistency, and a strong ownership mindset. He highlighted that the next phase of growth will require sharper execution, faster decision-making, and deeper integration of systems, processes, and technology to unlock greater value and enhance overall efficiency. As the organization continues to scale, the focus must evolve towards structured, sustainable, and quality-driven growth, ensuring that every effort contributes to long-term value creation.



He further reinforced the importance of a strong customer-first approach, where excellence is reflected not only in outcomes but also in the way we operate, collaborate, and deliver consistently across all touchpoints. Emphasizing accountability, agility, and precision in execution, he outlined that maintaining momentum in a competitive environment will depend on how effectively we align our actions with our strategic vision. With the organization entering a phase of accelerated growth and expanding opportunities, leveraging technology, strengthening internal capabilities, and fostering a high-performance culture will be key. His message set a clear and powerful tone for ASCEND 2026 driving collective ownership, disciplined execution, and a relentless focus on

excellence as we move forward to build a stronger, more agile, and future-ready organization.

Building on this direction, our Executive Director – Mr. Rajesh Shah described the recognition initiative as a strong step towards cultivating a more competitive and performance-driven culture. He emphasized that structured planning, a customer-first approach, and strong cross-functional collaboration will be key enablers of sustainable and scalable growth in the years ahead.



Further reinforcing the importance of collective contribution, our Executive Director - Mr. Hasmukh Shah highlighted that recognition goes beyond awards and reflects the effort and commitment of every individual and team across the organization. He noted that as participation increases and collaboration strengthens, the organization will witness broader recognition, deeper engagement, and stronger overall performance.

Complementing this perspective, our Chairman Emirates - Mr. Ashok Shah underlined that true success lies in operating as one unified team with alignment, discipline, and a shared sense of purpose. He encouraged teams to remain agile, continuously improve, and capitalize on emerging opportunities driven by initiatives such as Make in India, while focusing on expanding presence in high-potential sectors and delivering consistent service excellence.



ASCEND 2026 ECM MEET

ADDRESS FROM DIRECTORS (THIRD GENERATION)

Highlighting regional performance, our Exe. Dir. of V-Trans & CEO of V-Xpress Mr. Aditya Shah appreciated the strong performance of the North & East Region and encouraged all regions to build on this momentum. He emphasized that with sharper market orientation, stronger internal collaboration, and disciplined cost management, the organization is well-positioned to unlock scalable and sustainable growth across geographies.



Concluding the leadership perspectives, our Exe. Dir. of V-Trans & CEO of V-Logis Mr. Ronak Shah reinforced that true excellence lies in execution consistently “closing the loop” with precision and discipline. Drawing inspiration from the Mumbai Dabbawalas, he emphasized the importance of reliability, accountability, and end-to-end ownership, encouraging teams to strive for 100% not only in results, but also in customer satisfaction and flawless delivery.

Looking ahead, ASCEND 2026 has set a clear and powerful direction one defined by ambition, agility, and growth at scale. With strong leadership alignment, a performance-driven culture, and a unified vision, the organization is well-positioned to expand its footprint, strengthen its market presence, and deliver consistent, sustainable growth. The journey ahead will be shaped by innovation, disciplined execution, and collective ownership enabling us to move from momentum to scale and build a future that is stronger, more resilient, and truly future-ready.



Management & Key leadership team at ASCEND-2026

ZM's



Zonal Managers addressing the audience

ASCEND 2026 ECM MEET

CORPORATE LEADERSHIP TEAM



Corporate Leadership Connecting with audience

REGIONAL LEADERSHIP TEAMS



ASCEND 2026 AWARDS & RECOGNITION

BEST ANCHOR HUB OF THE YEAR



Pardi TR-1st



Goldan Chokdi TR-2nd



Dharuhera TR-3rd

BEST SATELLITE HUB OF THE YEAR



Katwada TR-1st



Bommasandra TR-2nd



Chhatral Tr.-3rd

BEST REGION OF THE YEAR



South Gujarat-1st



Bhiwandi-2nd



North-1-3rd

BEST TURNAROUND REGION OF THE YEAR



Rajkot, Mr. Shitla Prasad Mishra



ASCEND 2026 AWARDS & RECOGNITION

BEST RSM



Region - North I (Pankaj Kumar Upadhyay) 1st



North I (Amit Kumar Singh) 2nd



Bhiwandi - Rajesh Kumar Rai 3rd

BEST ROM



South Gujarat (Rajesh Bhandari) 1st



Andhra & Telangana (Barmani Gangadhar) 2nd



North 3 (Bikrant Dubey) 3rd

BEST AREA MANAGER OF THE YEAR



Faridabad Area - Mr. Suresh Kumar Sharma-1st



Jaipur Area - Mr. Deepchand Saini-2nd



Rajasthan Area - Mr. Anurag Dubey-3rd

Branch Premier League Winners June'25 to Sep'25 - BPL Period

Best Service Category [Both DSL and BDSL Category]

Rank	A category	Rank	B category	Rank	C category
1	LASUDIA_RONGP	1	AMBALA CITY_RONOR	1	CHALAKUDY_ROCBE
2	KALAMASSERY_ROCBE	2	VALSAD_ROSGR	2	MADHYAMGRAM_ROEST
3	AURANGABAD (WALUJ) MIDC ROPUN	3	VAVDI-RAJKOT_RORAJ	3	DHUMARTARAI_RONGP

Best Retail Branch [Growth]

Rank	A category	Rank	B category	Rank	C category
1	MEERUT_RONO2	1	TIKRI BORDER_RONOR	1	MAKALI_ROKAR
2	RUDANAGAR BRANCH_RORAJ	2	MORBI_RORAJ	2	ALIGARH_RONO2
3	MAHUVA_RORAJ	3	BEAWER_RONO3	3	JAMMU_RONOR



INDUSTRY AWARDS EVENTS

CFBP JAMNALAL BAJAJ AWARDS 2026

Reinforcing our legacy of trust, ethics, and reliability, V-Trans has once again been honored at the 38th Jamnalal Bajaj Awards for Fair Business Practices (24th March 2026), presented by the CFBP Council, with a Certificate of Merit.

The recognition was received by Our CMD Mr. Mahendra Shah & Executive Director, Mr. Hasmukh Shah reflecting our unwavering commitment to fair, transparent, and ethical business practices.

This achievement further strengthens our resolve to uphold the highest standards of integrity across all our operations.



Our Senior Management While Honouring Excellence



CFBP Certificate

ET ENTREPRENEUR AWARDS 2026

V-Trans continues to strengthen its position as a trusted logistics partner, driven by strong leadership, structured processes, and consistent execution. This commitment has been recognized at the ET Entrepreneur Awards 2026, where V-Trans was honored as Service Provider of the Year in Category of Logistics & SCM.

The prestigious ceremony was graced by Mr. Aditya Shah, CEO – V-Xpress & Executive Director – V-Trans (India) Ltd., marking yet another milestone in our journey of excellence. This recognition reflects our ongoing focus on building robust processes, expanding our network, and delivering reliable, high-quality logistics solutions to our customers.



ET Entrepreneur Award 2026



INDUSTRY EVENTS

V-TRANS AT LOGISTICS SHAKTI SUMMIT & AWARDS 2026

At the Logistics Shakti Summit and Awards 2026, V-Trans reinforced its focus on building agile, sector-driven logistics solutions aligned with evolving business needs. Representing the organization, our CEO of V-Xpress & Executive Director of V-Trans Aditya Shah, marked the occasion through the ceremonial lamp lighting, while Mr. Vikas Shekhar Our AVP- North East Region participated as a key panelist, sharing insights on integrated supply chains and technology-led efficiency. Reflecting consistent on-ground execution, V-Trans was honoured with the PTL Shakti Award, presented by Our Hon'ble Shri Ramdas Athawale Ji, Union Minister of State for Social Justice and Empowerment reaffirming our commitment to reliability, scalability, and delivering logistics solutions that enable businesses across India to move faster and grow stronger.



Glimpses of the Event

INDUSTRY EVENTS

V-TRANS AT CHEMEXPO INDIA 2026

Cementing its position as a leading force in chemical logistics, V-Trans (India) Ltd successfully participated in ChemExpo India 2026 held on 29–30 April at the Bombay Exhibition Centre, NESCO, Goregaon (E), Mumbai. As part of our ongoing seasonal industry engagements, the event witnessed strong traction from clients across the chemical segment nationwide. During the exhibition, V-Trans engaged in focused discussions with key stakeholders, showcasing its comprehensive chemical logistics capabilities including transportation, warehousing, Hazchem, 3PL, and allied services crafted to support evolving client requirements. The participation reinforced our dominance in the chemical logistics domain, enabled high-value business conversations, strengthened client relationships, and opened avenues for future collaborations and growth.



Our Executive Director of V-Trans & CEO of V-Logis, Mr. Ronak Shah, at the stall inauguration along with our colleagues.



Team Interaction with Visitors at Stall

V-TRANS AT PAGARIYA JBN UDYAMX, VAPI (3-5 APRIL)

With a focus on strengthening the business community, driving growth and expansion, and enabling meaningful exchange of ideas and collaborations, V-Trans (India) Ltd participated in Pagariya JBN UdyamX held in Vapi an established platform focused on “Connecting Capital, Commerce & Contacts.” Among 23+ participating companies, V-Trans was recognized for its presence, with Chairman Emeritus Mr. Ashok Shah and Executive Director Mr. Viral Shah representing the organization and contributing valuable industry perspectives. The event featured focused business interactions meetings, boardroom discussions, and curated networking sessions, enabling key business conversations and stakeholder engagement. The participation strengthened V-Trans’ industry connect and opened avenues for strategic collaborations, future growth, and business facilitation.



Our Executive Director of V-Trans, Mr. Viral Shah, was felicitated by the Pagariya JBN UdyamX community

INSIDE V-TRANS

EXPANSION OF RETAIL ACTIVATION INITIATIVES ACROSS KEY MARKETS

Building on this momentum, subsequent Retail Activation drives were carried out in Ahmedabad on 17–18 March and on 21–23 April, in Bangalore. These activations were strategically planned in alignment with regional priorities, ensuring deeper market penetration and stronger customer outreach. Dedicated stalls and on-ground engagement activities were executed in coordination with regional and branch teams, enabling direct interaction with customers and effective communication of retail offerings and schemes.

The initiatives witnessed active participation from Regional Managers, Seniors and Regional Sales Teams, along with strong support from the HO team, resulting in meaningful customer conversations, improved visibility, and strengthened brand presence at the local level.



Highlights from Ahmedabad Region

Event Highlights from Karnataka Region, Bangalore



Deepanjali Nagar Branch



Peenya Branch



Rajaji Nagar Branch

VX RETAIL ACTIVATION – STUDENT SUPPORT INITIATIVE (IIM MUMBAI)

BOX-N-SHIP DRIVE

Identifying a key challenge faced by students during the closing season movement of personal belongings VX leveraged the opportunity to address this need through a focused service initiative. Understanding the difficulty students face in managing material movement, the team introduced a convenient “Box –N- Ship” solution to simplify the process.

During 10–15 March 2026, the VX Retail Sales Team actively participated in a 5-day on-campus activation at IIM Mumbai, providing doorstep pickup services directly from the college premises. The initiative ensured a hassle-free experience for students, enabling smooth and reliable shipment of their belongings. This activation not only addressed a critical student need but also strengthened VX’s connect with the student community through a service-driven approach that made shifting easier for students.



Campus Connect Highlights – IIM Mumbai

INSIDE V-TRANS

PATHWAY TO LEADERSHIP – EXPANDING OUR LEARNING JOURNEY

Continuing our Pathway to Leadership initiative, V-Trans (India) Ltd. has successfully inducted new batches from IIM Sirmour and a combined group from School of Management Sciences (SMS), Varanasi and Siksha 'O' Anusandhan (SOA) University, Bhubaneswar and D.Y. Patil, Kolhapur. These sessions provided students with practical exposure to the logistics industry, bridging academic learning with real-world insights. A key highlight was the inspiring interactions with our young Executive Directors Mr. Viral Shah, Mr. Vishal Shah, Mr. Aditya Shah, and Mr. Ronak Shah who shared their career journeys and learnings, creating a strong connect with the trainees.

The experience was further enriched by the interaction with our CMD, Shri Mahendra Shah, followed by an enthusiastic selfie moment with trainees. Chairman Emeritus Shri Ashok Shah presented his book “The Winner” as a gifts, while Shri Hasmukh Shah shared practical success insights. Executive Director Shri Rajesh Shah also addressed the participants, sharing expectations and presenting souvenirs. These engagements continue to reinforce our commitment to nurturing future leaders for the logistics industry.



Highlights from Student Induction, Leadership Interaction & Facility Visit

INSIDE V-TRANS



Group Snapshot and Interaction with Senior Management



Moments with Senior leadership

CELEBRATING RECOGNITION & TRUST

At V-Trans (India) Ltd., we continuously strive to exceed our customers' expectations through consistent performance and reliable service. Moments of recognition from our valued clients serve as a strong motivation for us to keep raising the bar.

We are proud to share that V-Trans (India) Ltd. has been recognized among the Top 10 Prime Transporters at the Partner Meet organized by Vikram Solar. Additionally, we were honoured with a Certificate of Excellence from MCPI Pvt. Ltd. This acknowledgment reinforces our commitment as a trusted logistics partner and reflects the strong relationships we have built with our customers. Such milestones inspire us to further strengthen our service excellence and continue delivering value across every journey.



Awards Event Highlights

NEW JOINEE



Mr. Vikas Kumar
Designation: Assistant Vice President, -Operations
Joined on: 9th April 2026
Division: V-Trans
Location: Corporate head office
Experience: 21 years
Previous Organizations: Busybees Logistics Solutions Pvt. Ltd., DTDC Express limited, Honda Logistics, Relogistics (I) Pvt. Ltd., AFL Pvt. Ltd



Mr. Arindam Sengupta
Designation: Senior Regional Manager,
Joined on: 13th April 2026
Division: V-Trans
Location: EAST Region
Experience: 28 years
Previous Organizations: Flipkart (EKART), V-Trans, Delex, Future Supply Chain, GATI KWE, Lakshya Global Logistics, Sical.



Mr. Vilin Shivram Topakar
Designation: General Manager,
Joined on: 10th April 2026
Division: V-Xpress
Location: Karnataka Region
Experience: 30 years
Previous Organizations: AFL Logistics (Division of AFL Ltd.), TNT India Pvt. Ltd, Mahindra Logistics Ltd., Leeway Logistics Ltd, TVS Supply Chain Solutions Ltd, Future Supply Chains Ltd, Brinks India Pvt. Ltd.

welcome

MANAGEMENT VISITS

NORTH REGION VISIT – A REFLECTION OF GROWTH, TRUST & PARTNERSHIP

During the first week of April, after a long time, our CMD visited the North Region, with Gurgaon as a key highlight. The city's transformation was immediately evident from high-rise developments to vibrant commercial spaces reflecting the pace of modern growth. Sohna, once known for its challenges, has now evolved into a promising industrial hub, symbolizing progress and opportunity.

Beyond infrastructure, the true highlight of the visit was the energy and commitment of our people on the ground. Their enthusiasm continues to drive our growth story forward. The CMD also engaged with three of our valued partners Mr. Prashant Chaudhary (Daruhara Hub landlord), Mr. Manoj Gaur (Sohna Hub Landlord), and Mr. Jhangra (Fleet Vendor). These interactions reinforced the strong trust and long-standing relationships we have built over time.

It was encouraging to witness that our partners not only recognize V-Trans as a reliable and growing organization but are also progressive, financially strong, and proud to be associated with us. Their positive feedback reflects a deeper partnership built on mutual respect, shared vision, and sustained growth.

EXPRESS INDUSTRY REPORT LAUNCH

On 7th April, our CMD, Mr. Shah, took part in the launch of the report "Winning on Speed" on India's express logistics sector by Mr. Vikas Khatri. The event brought together industry leaders, members of academia, esteemed dignitaries, and notable founders of leading domestic logistics companies, creating a meaningful platform for dialogue and collaboration.



Glimpse of the Book Launch event

The encouragement from government leadership, combined with practical industry insights and academic perspectives, made the discussions highly impactful. Such multi-stakeholder engagement is essential for building a faster, more integrated, and globally competitive logistics ecosystem.



Our CMD visited our North Hub centres and interacted with all partners, where he was warmly welcomed by the partners



Our CMD at the North Regional Office – Team Interaction

MOTIVATIONAL STORY

THE ANT AND THE DRAGONFLY

In the heart of a dense forest lived a tiny ant. Every morning, with the first rays of the sun, she stepped out of her small home and spent the entire day gathering grains. Though her body was small, her responsibilities were great. She carried loads many times heavier than herself, yet she never complained.

One day, as she was dragging a large grain back to her nest, a bright and cheerful dragonfly flew down beside her. Laughing lightly, the dragonfly said, "Little ant, why do you work so hard every single day? You should enjoy life! Fly in the breeze, dance in the sunlight, and live for today. You don't know the real joy of living."

The ant paused, smiled gently, and replied, "I am working hard today so that I can live peacefully tomorrow. The rainy season is coming, and so is the cold winter. If I waste today, what will I have tomorrow? Hard work does not mean losing today it means securing the future."

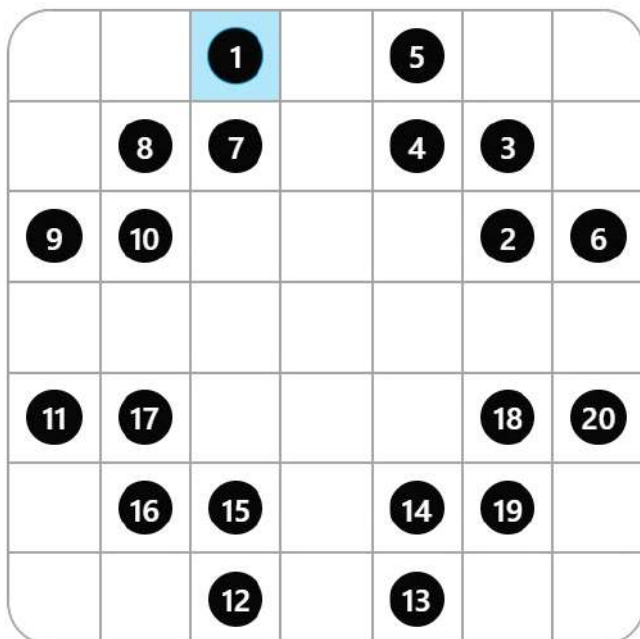
The dragonfly laughed and said, "Who has seen tomorrow? Enjoy today and leave the rest to fate!" With that, she flew away happily. Days passed, and the ant continued her steady work. Soon, dark clouds filled the sky. Heavy rains poured down, and strong winds swept through the forest. The dragonfly, now wet and shivering, had no food and no shelter. Desperate, she went to the ant's home.

There, she found a strong nest, plenty of food, and warmth. The ant kindly invited her inside. The dragonfly lowered her eyes in shame, realizing her mistake.

Moral: Those who work hard today find comfort tomorrow. Small efforts made today become the strong foundation of a secure future. Hard work never betrays.



ZIP PUZZLE



Zip puzzle rules

- Start at number 1.
- Move up, down, left, or right (not diagonal).
- Go in order: 1 → 2 → 3 → ... until the last number.
- Visit every cell once.
- Don't cross walls/blocks.

Share the picture at

milindokate@vtransgroup.com

Use mail subject line – Vijaypath Zip puzzle

**SPEND TIME ON
FAREWELLS
AND GOODBYES.
NOT ON PACKING UP.**



**Put everything
into a box with
V-Xpress
BOX-N-SHIP Service**

KEY BENEFITS



Strong, good-quality box
provided at your hostel



Easy online pickup booking



Pick up from your door and
deliver to your door



Track your package online



24/7 monitoring for
safety and security



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